



**BOARD COMMITTEE “CHARTER” WORKSHEET  
And  
2010 / 2011 OBJECTIVES**

**Today’s Date:** January 7, 2010

*Name of Committee:* Adopt-A-School (AAS) Committee

*Chairperson:* Glen Winsor

*Vice Chair(s):* Odyssey Leach and Jeff Brinda

*Allied Liaison:* Nick Romeo, Eugene Petriella, Tim Herman

*Charter (reason for being):* To identify, develop and promote positive community partnerships between every public school in Central Florida and CFHLA membership.

**2010/2011 GOALS RELATED TO THE 2010 BUSINESS PLAN**

- 1) Maintain committee to manage the Adopt-A-School program.
- 2) 2010 / 2011 Goal: A minimum of 100 partnerships with a new emphasis to adopt every Central Florida High School.
- 3) Partner schools in priority of:
  - I. High Schools
  - II. D or F Rated Schools
  - III. Title One Schools
- 4) Invite (strongly encourage) each CFHLA Board Member business to adopt a school in 2010 / 2011.
- 5) Maintain Allied partnership opportunities.
- 6) Conduct annual “Kick-Off” reception (September 2010 – for 2010 / 2011 school year) featuring a keynote speaker (Ron Blocker?).
- 7) Recognize this program during the April 2010 General Membership “Educational Partnerships” Luncheon.
- 8) Email Adopt-A-School partners on a monthly basis to develop and maintain a sense of continuity.
- 9) Officially register each partnership with its respective County School District via forwarding a copy of the CFHLA AAS contract.
- 10) Continue to publish Adopt-A-School “Success Stories” in the Back of the House newsletter.
- 11) Enhance the CFHLA website with a listing of all partnerships, success stories and photographs.
- 12) Coordinate a monthly press release regarding recent partnership activities.
- 13) Maintain / expand the “CFHLA Cares” homeless student collection drive by developing a sub-committee and by coordinating two collection days (September and January).

**Thank you for your continued support.**

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**Central Florida Hotel and Lodging Association**

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