

Central Florida Hotel & Lodging Association



Back OF THE HOUSE

NEWS AND EVENTS FROM THE WORLD'S LARGEST REGIONAL HOTEL ASSOCIATION

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- "Less Than 20"
- Lynn Desjarlais
- September 11, 2001
- Downtown Disney Ho
- Special Offer
- Looking for a Few G
- Hospitality Link
- Powerhouse Golf

"CFHLA Style"

Monday, the CFHLA F&B Council conducted its second 2009 "After Hours" event.

The "Doing Business With Members" activity featured 260 CFHLA members and was held at the beautiful [Buena Vista Palace Hotel and Spa](#) (thank you Greg

The Council wishes to thank the following Allied Members for providing the wonderful food and entertainment:

[Gourmet Foods International](#)

[Great Western Meats Inc.](#)

[Red Bull North America](#)

[Schenck](#)

[Simply Sweet Pastry](#)

[Swiss Chalet Fine Foods](#)

[Sun Cruz Casino](#)

Thanks to [PSAV Presentation Services](#) for in-kind A/V donations.

Photos of this networking activity – [please click here](#).

LATEST INDUSTRY

Every week CFHLA provides relevant hospitality updates here for you.

1. Bipartisan Trade Gains Momentum as More than Half the Senate Supports Bill

Travel Promotion Act of 2009: 40,000 U.S. Jobs, Stimulus to U.S. Economy, and Reduction of Federal Deficit by

The U.S. Travel Association announced that Senate support for the "Travel Promotion Act" has reached the support of half the Senate. The bill will create thousands of new economic growth jobs for millions of additional travelers to the United States. Senator Arlen Specter (R-PA) and Senator Robert Bennett (R-UT), Ranking Member of the Senate Committee on Commerce, Administration, and Consumer Protection, introduced the 51st U.S. Senator's support for the legislation. Since the bill's introduction, potential visitors have



Allied Members networking with Lodging Leaders.

20"

booths have been secured for the annual CFHLA Trade Show, entitled the

g, one day show is set to occur on **Thursday, October 1** at the new [Hilton](#)
e Convention Center).

CFHLA has **"less than 20"** exhibitor booths available.

ormation, please contact CFHLA staff person Jennifer McAfee:
[a.org](#) or (407) 313-5015.

"THE HEAT IS ON"

rlais

ever-changing sea
and negative fore
coverage to be a
visiting America.
"We are grateful t
Bennett, Senator
the rest of the cos
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and add billions to
economy by supp
Travel Promotion
Roger Dow, presi
of the U.S. Travel
"We encourage th
capitalize on the b
and vote to pass i
possible."

The "Travel Prom
introduced by Sen
Dorgan (D-ND) an
(R-NV) and co-sp
additional 49 Sen
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public-private part
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premier internatio
destination and co
U.S. security and
The bill specifies t
promotion would b
no cost to U.S. tax
private sector con
modest fee on for
who do not pay \$
enter the United S
every developed n
world spends mill
to attract visitors.
Overseas visitors
average of \$4,500
per trip in the Uni
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a well-executed p
program would at
new international
would generate \$-
economic stimulus
million in new fed
revenue each year
Travel Association
this program wou
40,000 new Amer
first year. Addition

atulates staff person **Lynn Desjarlais** for two special

ay: August 1 (26 years)
A Anniversary: August 8 (2 years)

Best Wishes Lynn!!



September 11, 2001

will be conducting a September 11th Remembrance Breakfast to honor the
those individuals that perished on September 11, 2001.

g, entitled the **Patriot's Day Breakfast**, will occur on Friday, September 11th,
[Orange County Convention Center](#).

er 550 guests attended this patriotic activity – including nearly 40 elected
year's "Keynote Speaker" is **Angel Ramos**, a Retired New York City
d a 9/11 Twin Towers Survivor.

White and Blue" Breakfast is proudly sponsored by:

[Radio One / Motorola](#)

for this breakfast, [please click here](#).

Disney Hotels

Allied Member – do you have business relationships with hotels on Hotel Plaza

August 11th, the CFHLA Allied Relations Council is conducting a "**Members
ss with Members**" Networking breakfast opportunity with the General Managers
wn Disney Hotels.

hotelier's have been confirmed, and will serve as panelists:

James Grosso, General Manager - Hilton in the WDW Resort
eg Hauenstein, General Manager - Buena Vista Palace Hotel & Spa

Congressional Bu
reports estimates
Promotion Act" wi
federal budget de
million over ten ye
companion bill, H.
sponsored by 41 r
U.S. House of Re

U.S. Travel Assoc
(www.ustravel.org)

2. Largest South Tradeshow and Conference

The 31st annual S
Building Conferen
(SEBC)/Green Bu
host 10,000 const
professionals from
the Southeast on
1 for its premier b
tradeshow and ec
conference.

The tradeshow wi
best and latest in
construction prod
services – includin
building. Educatio
feature profession
courses, intensive
training, seminars
continuing educat

There will be a sp
appearance by Ho
Oosterhouse, hos
Green with Carter
Registration and s
information are av

[www.SEBCSHOW](#)
The show is being
Orange County C
Center: West Buil
and B4. Show Hig
"Green Way" – Fe
products, services
programs.

"Hurricane Alley"
Building Code-ap
products and serv
hurricane-proof ho

Ed Kortum, General Manager - Best Western LBV Resort Hotel
Odyssey Leach, General Manager - Royal Plaza
Jay Leonard, General Manager - Regal Sun Resort
Glen Winsor, General Manager - DoubleTree Guest Suites

this activity: [Click Here](#)

er

special offer for Corporate Tables at the **2009 Hospitality Gala**. For CFHLA
.....You have an opportunity to purchase, via a **4 or 3 month payment plan**, a
le for this year's Hospitality Gala.

ted to announce the 2009 Hospitality Gala will be held at the [Hyatt Regency](#)
s on **Saturday, December 19**, from 6:00 p.m. – midnight.

les (seating for 10) reserved before August 1, 2009 can be invoiced over a four
od (\$247.50 on August 14th, September 14th, October 14th and November
reserved before September 1 can be invoiced over a three (3) month period
eptember 14th, October 14th and November 14th).

ation, table location is on a first come, first serve basis.

[Reserve your table now.](#)

For a Few Good Partners



3. Lynx To Host Workshops

The Central Florida
Transportation Au
has scheduled the
public workshops
everyone is invited
The purpose of the
to introduce the p
proposed route re
new service and s
scheduled to go in
Dec. 6, 2009. The
an opportunity for
view these initiati
comment.

Date / Time: Friday
– 7:30 p.m.

Location: Oviedo
(Council Chamber)

Date / Time: Tues
4:30 – 7:30 p.m.

Location: Pine Hill
Center, Building E

Date / Time: Wed
19, 4:30 – 7:30 p.

Location: Seminole
Services Building
(Chamber)

Date / Time: Tues
25, 4:30 – 7:30 p.

Location: Osceola
Administration Bu
(Commission Cha

Date / Time: Wed
26, 4:30 – 7:30 p.

Location: LYNX C

Date / Time: Thur
27, 4:30 – 7:30 p.

Adopt-A-School program is an **easy** way to get involved in the and make a difference in our public schools. During the 2008 / 2009 this award winning program reached nearly 100 partnerships (that's 0 students being affected).

budget cuts, our regional schools need us now more than ever. This program is in time, **not money**, to support the education of hospitality's future work force. helps and is greatly appreciated.

Consider partnering with a school in the 2009 / 2010 school year.

Program requires that you participate in a minimum of **three activities** for the these will be decided upon during the Adopt-A-School Kick-Off Luncheon on September 2nd.

Contact Karen Ragone of the CFHLA staff for additional information, www.cfhla.org or (407) 313-5022.

Link

In this communication, CFHLA will feature an industry website that may prove d informative for you and your team.

Showcase the following site: <http://www.travelpost.com/>

Power Golf

Senator **Andy Gardiner**, District 9, invites you to participate in the **PAC Golf Outing**.

Event for **Thursday, September 24**, at the **Grand Cypress Golf Club** at the Hyatt Grand Cypress with a shotgun start at 1:00pm.

Guests include: Orange County Commissioner **Scott Boyd**, Representative **Bryan Nelson**, Representative **Steve Precourt**, Representative **Scott Randolph**, Representative **Darren Soto** and other elected officials.

Join CFHLA for the "Power Pow-Wow" Luncheon only.

The registration fee for this outing and luncheon is a contribution to the CFHLA-

Location: Poinciana Center

For additional info please visit: <http://www.golynx.com>

MEMBERS OF THE

JULY HONORARY MEMBER OF THE MONTH



Richard Wyndham
Wyndham Vacations
Bonnet Creek

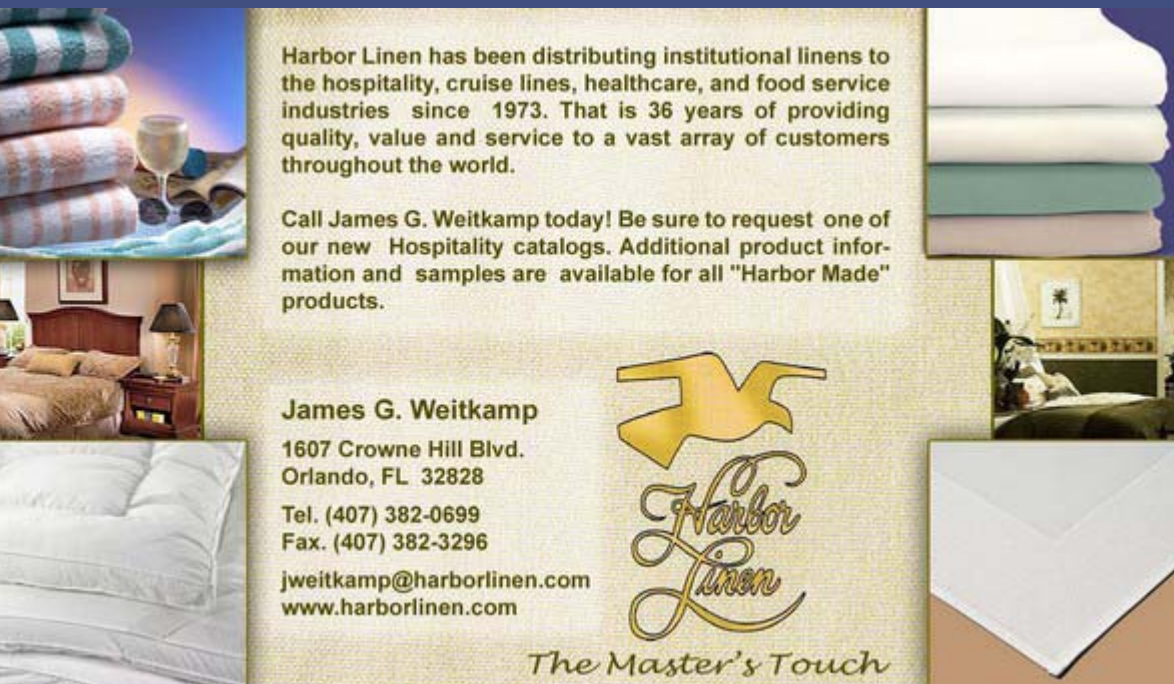
JULY AWARD MEMBER OF THE MONTH



David M. Steritech
Steritech Food Service
Prevention

[Click to un...](#)


[available online by clicking here.](#)



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Fax. (407) 382-3296
jweitkamp@harborlinen.com
www.harborlinen.com



The Master's Touch

www.cfhla.org 7380 Sand Lake Rd, Suite 300, Orlando, FL 32819 407-313-5000