



Central Florida Hotel & Lodging Association  
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[www.cfhla.org](http://www.cfhla.org)

## **MEDIA ALERT**

# **TOURISM CELEBRATES ITS 'EDUCATIONAL PROGRAMS' AND HOSTS COLLECTION DRIVE FOR HOMELESS STUDENTS**

**Who:** The **Central Florida Hotel & Lodging Association (CFHLA)** is hosting a luncheon recognizing all of CFHLA's 2010 Educational Programs and conducting the first of two **CFHLA Cares Collection Drives** benefiting Homeless Students in Central Florida.

**What:** This CFHLA luncheon program will celebrate and present over \$42,000 of scholarships and grants to local hospitality students and schools and will feature Keynote Speaker: **Dr. Michael Grego, Superintendent of the Osceola County School District**, who will present on the topic of educational partnerships.

Following this presentation, CFHLA will award 19 hospitality scholarships, 5 grants to Central Florida hospitality schools, and recognize the CFHLA Teacher Academy Program, the CFHLA Adopt-a-School Program and the CFHLA Cares Program.

The following individuals are recipients of the CFHLA Educational Trust 2010 Scholarships and Grants:

### **Scholarships**

*Louis Aiello \$1,000 CFHLA / Clear Channel Radio Orlando Scholarship / UCF Rosen College*  
*Heather Boesch / UCF - Rosen College / Year 2 of 4-Year Scholarship*  
*Symone Carroll \$2,000 CFHLA / FOX 35 / MY 65 Scholarship / UCF Rosen College*  
*Kyle Copeland \$4,000 CFHLA / Coca-Cola Scholarship / UCF Rosen College\**  
*Kelly Dahl \$1,750 CFHLA / Orlando Premium Outlets Scholarship / UCF Rosen College*  
*Lynn Desjarlais \$2,500 CFHLA / Central Florida Marriott Business Council Scholarship / UCF Rosen College*  
*Lisa Dowdy \$1,000 CFHLA / Edlen Electrical Exhibition Scholarship / UCF Rosen College*  
*Herna Gonzalez \$1,000 CFHLA / OUC - The Reliable One Scholarship / Valencia Community College*  
*Fred Jackson \$1,000 CFHLA / Schenck Company Scholarship / UCF Rosen College*  
*Jonathan Jackson \$1,000 CFHLA / SeaWorld Parks & Entertainment Scholarship / UCF Rosen College*  
*Veronica Johnson \$1,000 CFHLA / Walt Disney World Company Scholarship / UCF Rosen College*  
*Katie Kabana \$1,000 CFHLA / Pinnacle Communications Corporation Scholarship / UCF Rosen College*  
*Emily Larson \$1,000 CFHLA / PSAV Presentation Services Scholarship / UCF Rosen College*  
*Michael McClatchy \$1,000 CFHLA / GES – Global Experience Specialists Scholarship/ UCF Rosen College*  
*Caitlin Metzger \$1,000 CFHLA / TRS Wireless, Inc. Scholarship / Webber International University*  
*Celia Nugent \$1,750 CFHLA / Harvill's Produce Company Scholarship / UCF Rosen College*  
*Daniel Ralleo \$1,000 CFHLA / Kenney Communications, Inc. Scholarship / UCF Rosen College*  
*Zeljana Tintor / University of Florida / Year 2 of 4-Year Scholarship*  
*Nicole Wallpe \$1,000 CFHLA / Bright House Networks, LLC Scholarship / Valencia Community College*  
*\*Four year, \$1,000 per year, renewable scholarship*

### **Grants**

*Colonial High School \$1,500*  
*Freedom High School – Academy of Hospitality & Tourism Program \$1,500*  
*Mid Florida Tech \$2,500*  
*University of Central Florida – Rosen College \$5,000 and \$1,000 for paid internships*  
*Valencia Foundation \$2,000 and \$5,000 for paid internships*



In conjunction with the luncheon, The **CFHLA Cares** program will be collecting needed items for the approximately 3,000 homeless students in Orange and Osceola Counties. Needed items include soap, shampoo / conditioner, brushes, combs, toothpaste, toothbrushes, shaving cream, deodorant and other personal hygiene products.

Two School Buses - one from Orange County and one from Osceola County - will be present to “accept donations”.

**When:** **Friday, April 23, 2010**  
**Noon - 1:30PM** (Luncheon)  
**10:00AM to 2:00PM** (CFHLA Cares Collection Drive)

**Where:** Caribe Royale Resort & Convention Center  
8101 World Center Drive  
Orlando, FL 32821

**Contact:** Erin Hellkamp, CFHLA  
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To find out more about how the hospitality industry is advancing your community,  
please visit our website: [www.cfhla.org](http://www.cfhla.org)

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*The Central Florida Hotel & Lodging Association is the world's largest regional hotel association, representing approximately 80% of the hotels in Orange, Osceola and Seminole Counties.*