



Central Florida Hotel & Lodging Association
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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CFHLA LEADS A SUCCESSFUL HAITI RELIEF EFFORT



CFHLA Members deliver tens of thousands of products to Haiti Relief Efforts

ORLANDO, FL (January 20, 2010): On Monday, January 18th, the Central Florida Hotel & Lodging Association (CFHLA) coordinated a very successful collection drive from 8:30am to 4:00pm to benefit Haiti Relief Efforts. A large number of hospitality and tourism industry employees are Haitian, with family or friends who have been directly affected by the recent tragic earthquake. During this collection effort, donations exceeded expectations and completely filled five 18-foot box trucks, one Mears Bus and nearly filled one 48-foot moving truck.

Over 35 Hotels and 15 hospitality related industries, all CFHLA Members, contributed to this effort:

- Over 50,000 bottles of water
- Hundreds of blankets and sheets
- Donated medical items included hundreds of bottles of aspirin and bandages
- Toiletry items donated included toilet paper, toothpaste and toothbrushes, cotton balls, rubbing alcohol, shampoo, conditioner, and soaps
- Thousands of non-perishable food items

On Tuesday, January 19th donations collected from this drive were transported by CFHLA volunteers and staff and delivered to [Harvest Time International](#) in Sanford, Florida. CFHLA also encouraged its members to send monetary donations to the [American Red Cross](#).

For more information about CFHLA, please visit our website: www.cfhla.org

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The Central Florida Hotel & Lodging Association is the world's largest regional hotel association, representing approximately 80% of the hotels in Orange, Osceola and Seminole Counties and over 117,000 of their employees.



HAITI RELIEF EFFORT

