



**CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION
POLITICAL ACTION COMMITTEE**

**BOARD OF DIRECTORS
“DECLARATION OF COMMITMENT”**

WE THE UNDERSIGNED, AS MEMBERS OF THE 2010 CFHLA-PAC BOARD OF DIRECTORS, AGREE TO ENHANCE THE ORGANIZATION BY DIRECTLY SUPPORTING ITS MISSION AND GOALS, BY MONITORING, ENDORSING AND PROMOTING CENTRAL FLORIDA “HOSPITALITY FRIENDLY” CANDIDATES AND PRO-TOURISM ISSUES DURING ELECTION CYLCES. FURTHERMORE, MAY IT BE RESOLVED THAT WE PLEDGE TO PARTICIPATE IN THE FOLLOWING STRATEGIC AREAS:

TO SERVE AS AN ENTHUSIASTIC CFHLA-PAC AMBASSADOR

TO ATTEND A MINIMUM OF 75% OF THE CFHLA-PAC BOARD MEETINGS

TO PERSONALLY AND / OR PROFESSIONALLY SUPPORT THE
CFHLA-PAC FINANCIALLY (\$100 MINIMUM DONATION)

TO CONTRIBUTE TO A MINIMUM OF TWO CFHLA-PAC DESIGNATED
CANDIDATE POLITICAL FUNDRAISERS

TO SERVE AS A CFHLA PANELIST FOR ACTUAL CANDIDATE INTERVIEWS
(MINIMUM COMMITMENT: HALF DAY OF SERVICE)

TO ENHANCE, VOLUNTEER, ATTEND AND SELL AT LEAST ONE FOURSOME
FOR THE ANNUAL CFHLA-PAC/CCE “GOLF OUTING”

TO VOLUNTEER AND SUPPORT AN ENDORSED CANDIDATE'S CAMPAIGN EFFORTS BY POSTING
SIGNS, DISTRIBUTING CAMPAIGN LITERATURE, AND/OR SOLICITING VOLUNTEERS

WORK TOWARDS IMPLEMENTING, WHEN WARRANTED, THE NEWLY FINALIZED
PROCESS OF CFHLA-PAC “EARLY ENDORSEMENTS” FOR DESERVING “HOSPITALITY
FRIENDLY” INCUMBENTS / CANDIDATES

ASSIST IN ENGAGING THE AMERICAN RESORT DEVELOPMENT ASSOCIATION (ARDA)
IN THE PAC PROCESS AND CANDIDATE INTERVIEWS

SECURE HOTEL STAYS, GOLF AND RESTAURANT CERTIFICATES FOR NEW ONLINE
CFHLA - PAC FUNDRAISING AUCTION

TO ENHANCE THE CFHLA-PAC "BRAND" BY PROMOTING ACTIVE PARTICIPATION AND
INCREASE VOLUNTARY CONTRIBUTIONS TO SUPPORT INITIATIVES