



CFHLA Governmental Affairs Committee 2010 “Charter”

Effective: January 2010

Chairperson: Ron Caimano
Vice Chairperson: Doug Ridge
Allied Liaison: Brian Peters

Committee Mission Statement: *To monitor and offer recommendations regarding Central Florida Governmental Affairs / Public Policy issues, relating to tourism and hospitality to the Central Florida Hotel & Lodging Association’s Board of Directors.*

2010 GOALS RELATED TO THE 2010 CFHLA BUSINESS PLAN

- 1) Research and recommend to the CFHLA Board of Directors any necessary actions, motions, and/or resolutions in support or opposition of community issues that affect the industry.
- 2) Conduct 12 monthly committee meetings, featuring both an Elected Official Guest and a Business Agenda.
- 3) Maintain lodging representation from Osceola and Seminole Counties and a minimum of two Allied Member representatives on the GA Committee.
- 4) Maintain a “WATCH LIST” relating to community and governmental issues affecting hospitality.
- 5) To support the language enhancements to the Tourist Safety Act Statute.
- 6) Promote / support the annual “CFHLA Tallahassee Tourism Day”. CFHLA delegation shall feature a minimum of 8 attendees and a minimum of 10 preset meetings with legislators.
- 7) During the January CFHLA Board of Directors Meeting, coordinate a “Legislative Update” panel discussion in preparation for the State of Florida Legislative Session.
- 8) Continue to be responsive to “COMMUNITY REQUESTS” from elected officials.
- 9) Utilize hired public policy consultant (GrayRobinson) and to maintain a collaborative effort to support the hospitality and tourism industry issues.
- 10) Maintain a partnership with Tiger Bay Club of Central Florida.
- 11) Continue with the sale of “Public Awareness” safety signs.
- 12) Initiate the “Public Servant of the Year” award program with the established guidelines / criteria, to be presented during a General Membership Luncheon (February 2010).
- 13) Continue to coordinate the “Adopt An Elected Official” campaign whereas members of the CFHLA GA Committee correspond on a monthly basis with an assigned elected leader to communicate industry news and concerns.