



MEDIA ALERT

TOURISM PARTNERS WITH LOCAL SCHOOL DISTRICTS

WHO: The **Central Florida Hotel & Lodging Association (CFHLA)** will be hosting a luncheon to “kick-off” the annual CFHLA “Adopt-A-School” Program.

WHAT: “**Adopt-A-School**” is a CFHLA program that started in 2002 with the mission to identify, develop, and promote positive community partnerships between every public school in Orange, Osceola and Seminole Counties and CFHLA Membership. The event will celebrate both “new and old” partnerships and 100 educators and hospitality executives who are expected to attend.

This “kick-off” luncheon program will feature remarks from **Keynote Speaker: Ron Blocker, Superintendent of Orange County Public Schools.**

Nearly 100 partnerships have been initiated for the 2009 - 2010 school year.

WHEN: **TODAY, Wednesday, September 2, 2009**
Noon - 1:30PM LUNCHEON

WHERE: **Sheraton Safari Hotel & Suites**
Safari Ballroom
12250 Apopka-Vineland Road, Lake Buena Vista, FL 32836
For Directions: (407) 239-0444

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For more information regarding other CFHLA community partnership activities, please visit www.cfhla.org.

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