



**Central Florida Hotel & Lodging Association**  
7380 Sand Lake Road, Suite 300  
Orlando, FL 32819

**MEDIA  
ALERT**

## **CFHLA CARES**

**Who:** The **Central Florida Hotel & Lodging Association (CFHLA)**

**What:** CFHLA will be collecting needed items for the approximately 3,000 homeless students in Orange and Osceola County. Needed items include soap, shampoo, combs, toothpaste, toothbrushes and various articles of clothing for school age children.

Two School Buses - One from Orange and One from Osceola will be present to "accept donations"

**When:** **Friday, November 7, 2008 from 10:00 am to 2:00 pm**  
(Primary donation period between 11 am and 12 noon)

**Where:** Wyndham Orlando Resort  
8001 International Drive  
Orlando, FL 32819  
(corner of I-Drive and Sand Lake Rd)

**Contact:** Rich Maladecki, CFHLA (407) 313-5020  
Cell (407) 346-8989  
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***The Central Florida Hotel & Lodging Association is the world's largest regional hotel association, representing approximately 80% of the hotels in Orange, Osceola and Seminole Counties.***