



**Central Florida Hotel & Lodging Association**  
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[www.cfhla.org](http://www.cfhla.org)

*FOR IMMEDIATE RELEASE*  
*August 12, 2010*

## **HOSPITALITY RECOGNIZES** **HOMETOWN HEROES**

**WHO:** The **Central Florida Hotel & Lodging Association** (CFHLA) presents the Patriot Day Breakfast - "Honoring American Heroes."

**WHAT:** This community breakfast and awards ceremony will honor local Law Enforcement, Fire, EMS and Hotel Security Staff and will feature the following:

- Honorary Chairman: **Jeff Cox, Orange County Citizen of the Year (District 1) and Eagle Scout / Creator of the Windermere 9/11 Memorial**
- Keynote Speaker: **David Handschuh, Award Winning Photographer for the "New York Daily News," who will speak from his on-site experience at the World Trade Center on September 11, 2001**
- A Tribute to the Victims of 9/11/01
- Heroism and Life Saving Award Presentations - recognition will be given for "Above and Beyond" service in the line of duty.
- A Lifetime Achievement Award

**WHEN:** **FRIDAY, September 10, 2010**  
**7:30 AM**                      **REGISTRATION**  
**8:00 AM - 9:30 AM**      **BREAKFAST**

**WHERE:** **Orange County Convention Center**  
West Concourse, Valencia Ballroom  
9800 International Drive  
Orlando, FL 32819

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For more information about CFHLA, please visit [www.cfhla.org](http://www.cfhla.org).

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*The Central Florida Hotel & Lodging Association is the world's largest regional hotel association, representing approximately 80% of the hotels in Orange, Osceola and Seminole Counties.*