

Intern

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NEWS AND EVENTS FROM THE WORLD'S LARGEST REGIONAL HOTEL ASSOCIATION

Welcome

On Friday, October 16th, CFHLA conducted a meeting for **NEW** CFHLA Members!

This "New Member Orientation" featured 14 new members:

Name:	Business:
Chip Bone	Regulatory Compliance Services
Kobie van den Berg	Amazing Frames Inc
Jamie Hill	University of Phoenix
Todd Rogers	Vital Security and Investigations
Sue Idtensohn	Planned Parenthood of Greater Orlando, Inc.
Laura Stewart	Window Interiors
William (Weejen) Lynch	Walt Disney World Co.
Leslie McGinn	University of Phoenix
Gary Gamache	American Backflow Testing
Kelly Garcia	Window Interiors
Tony Weir	HospitalityStaff
Darlene Johnson	CabinetWare
Jesse Lare	CabinetWare
Charisse Kissenberth	Summit-Broadband



Charisse Kissenberth, Laura Stewart, Tony Weir, Gary Gamache, Sue Idtensohn, Kobie van den Berg and Todd Rogers attended the October New Member Orientation.

LATEST INDUSTRY NEWS

Every week CFHLA will discuss relevant hospitality industry updates here for you:

1. OCCC STRENGTHENS COMMITMENT TO ENVIRONMENTAL CHANGES

The Orange County Convention Center, in partnership with OUC—The Reliable One, was awarded a \$2.5 million grant from the state of Florida to be used, along with other funding sources, to install a one-megawatt solar photovoltaic (PV) system. The largest rooftop PV system of its kind in the southeastern United States, the solar panel project will be complete and celebrated on May 20, 2010, during the general session of the Green Cities Florida 2010 conference at the Center.

In addition to the grant, OUC is contributing \$1.5 million to the project and will receive 10 years' worth of Renewable Energy Credits in that amount. The PV system utilizes high-efficiency, flat-plate collectors that occupy approximately 200,000 square feet of roof space on the North/South Building. The one-megawatt solar PV system will generate 1,300-megawatt hours of electricity per year, which is equivalent to the power used by 100 typical homes, and it will do so without producing any greenhouse gas emissions. The benefits of generating electricity with solar energy include reducing energy costs, while helping to reduce global warming.

CFHLA Cares

Twice per year – CFHLA conducts a “supply drive” for homeless students of Orange and Osceola counties.

The second 2009 “DRIVE” is set to occur on [Friday, November 13th](#), 10:00am-2:00pm at the [Buena Vista Palace Hotel & Spa](#), in conjunction with the November General Membership Luncheon.

At this time, CFHLA encourages you to conduct a “Supply Collection” at your business. Items that are needed for this effort include:

- Shampoo/Conditioner
- Body soap
- Hand soap
- Deodorant
- Combs
- Brushes
- Shaving cream
- Toothpaste/Toothbrushes
- Feminine products
- Band aids
- Q-tips
- Cotton balls
- Tissues
- Miniature first aid kits
- Hand sanitizer
- Lotion
- Underwear male/female all ages
- Socks male/female all ages
- New T-Shirts male/female all ages
- Other Gently Used Clothing

Last Call

This is the very “**last opportunity**” for nominations to the CFHLA Board Election Process.

All Lodging Members in “**good standing**” are eligible to be nominated.

The CFHLA Executive Committee will review and endorse all nominations, with the actual election ballot being distributed by October 23rd.

Please forward all nominations before this Tuesday, October 20th.

If you have any questions regarding this Board Election process, please contact CFHLA President Rich Maladecki.

100+

Over **100 CFHLA Allied Members** recently attended a “**Members Doing Business With Members**” breakfast at the [Regal Sun Resort](#) (Thank you Jay Leonard).

This gathering featured a panel of four Time Share Executives discussing methods and procedures of conducting business with each resort.

CFHLA thanks the following Timeshare Operators for serving as panelists:

Name:	Resort:
Russ Manion.....	Orange Lake Resort
Steve Pinchuck.....	CFI Westgate Resorts
Richard Scinta.....	Wyndham Bonnet Creek Resort
Glen Vlasic.....	Sheraton Vistana Resort

and dependence on foreign fuels.

[Orange County Convention Center Press Releases](#)

2. U.S. HOUSE PASSES ‘TRAVEL PROMOTION ACT,’ LEGISLATION GOES TO SENATE FOR FINAL PASSAGE

WASHINGTON, DC -- The U.S. House of Representatives today passed H.R. 1035, the "Travel Promotion Act," with strong bipartisan support, by a vote of 358 to 66. The legislation creates a public-private partnership to promote the United States as a premier travel destination and better explain U.S. security policies. The Senate passed identical legislation earlier in September, but procedural dynamics require an additional Senate vote anticipated in the coming weeks.

"The need for travel promotion has never been greater," said Roger Dow, president and CEO of the U.S. Travel Association. "As the recent vote of the International Olympic Committee demonstrated, the United States must invest in better explaining its security policies and attracting foreign travelers. The Travel Promotion Act is a 'win-win' for our economic and diplomatic efforts."

Once it is enacted into law, the program is estimated to create 40,000 U.S. jobs, drive \$4 billion in new consumer spending, according to Oxford Economics, and reduce the federal budget deficit by \$425 million in the next ten years, according to the Congressional Budget Office. Overseas visitors spend an average of \$4,500 per person, per trip in the United States.

The "Travel Promotion Act," co-sponsored by Representatives William Delahunt (D-MA) and Roy Blunt (R-MO), is modeled after successful state-level programs and is funded through a matching program featuring up to \$100 million in private sector contributions and a \$10 fee on foreign travelers who do not pay \$131 for a visa to enter the United States. The fee is collected once every two years in conjunction with the Department of Homeland Security's Electronic System for Travel Authorization. No money is provided by U.S. taxpayers. U.S. Travel Association



CFHLA Members Russ Manion, Steve Pinchuck, Richard Scinta and Glen Vlasic served as Timeshare Operator panelists



ARC Board Chairman Nick Romeo and CFHLA President Rich Maladecki speak at the podium

MEMBERS OF THE MONTH

OCTOBER HOTELIER OF THE MONTH



Angela Bell
Fairfield Inn & Suites by Marriott
Orlando

OCTOBER ALLIED MEMBER OF THE MONTH



Robert Bobroff
Orlando Business Journal

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1000 Words

Two weeks back, CFHLA conducted its **most successful Tradeshow ever**.

This show, entitled "The Orlando HEAT," was positively received by the vendors (via a post event email survey).

To view photographs of the **day long** "Members Doing Business With Members" activity, please

[CLICK HERE!](#)

Donation

Recently, the CFHLA Allied Relations Council (ARC) **donated over 80 reams of paper** to **Flora Ridge Elementary School** in Osceola County.

This effort – **coordinated through the 2009 / 2010 Adopt-A-School program** - was driven by ARC Chairman **Nick Romeo**.



ARC Chairman Nick Romeo and Flora Ridge Elementary Principal Debra Neill

Adopt-A-School Success Story

The [JW Marriott Orlando, Grande Lakes](#) and [The Ritz-Carlton Orlando, Grande Lakes](#) currently partner with [Highlands Elementary](#) and [Freedom High School](#).

At Highlands Elementary, [Andy Ragfdale and crew of the Ritz Carlton Orlando, Grande Lakes](#) planted a [butterfly garden](#) for the children to enjoy. Additionally, a trellis and several butterfly plants were added. A vegetable garden was also started by our associates, and [employee Kim Means of the JW Marriott Orlando, Grande Lakes](#) frequently volunteers to show the students how to "[Lasagna Garden](#)." For your information, Lasagna gardening is gardening by layering newspaper, soil and plants. In addition, there is a Pizza Garden and a Salad Garden. After the vegetables have been harvested, the hotel chefs will go to the school and cook them for the children.



Employee Kim Means of the JW Marriott Orlando, Grande Lakes and Highlands Elementary staff working with the students in the "garden box"



Highlands Elementary students utilize their newly learned "Lasagna gardening" techniques, taught by employee Kim Means of the JW Marriott Orlando, Grande Lakes

2009 Member of the Year

All CFHLA members are invited to **submit nominations** for Central Florida Lodging professionals and Allied members who are **outstanding contributors** to our industry.

Members of the CFHLA Executive Committee will select the recipients from all received and qualified nominations (**note: these awards are not based upon the number of nominations received**).

The Executive Committee considers the quality of each nomination. Please submit all nominations for the 2009 Member of the Year Awards by **Friday, November 6, 2009 by 4pm**.

Please contact CFHLA Staff Person Jenny DiSanto to receive the actual application, jdisanto@cfhla.org or (407) 313-5022.

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