

## Intern

**From:** CFHLA\_info@cfhla.org  
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e-news | 2 October 2009



NEWS AND EVENTS FROM THE WORLD'S LARGEST REGIONAL HOTEL ASSOCIATION

## HEAT

## THE HEAT WAS "HOT"...

On Thursday, October 1, at the beautiful new [Hilton Orlando](#), CFHLA conducted its Annual Tradeshow.

This "always popular" one day expo was positively received by the nearly 1,000 Lodging Professional attendees and 240 Exhibitors.

Importantly, CFHLA thanks the following individuals, businesses and organizations for supporting this "Members Doing Business With Members" Exposition.

Host Venue:

[Hilton Orlando](#)

(Thank you Doug Gehret and Teresa Bernstein)

Sponsors:

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## LATEST INDUSTRY NEWS

Every week CFHLA will discuss relevant hospitality industry updates here for you:

### 1. GIVE A DAY OF VOLUNTEER SERVICE IN 2010, GET A DAY OF DISNEY THEME PARK FUN – FREE

#### Disney Parks Hopes to Inspire 1 Million Volunteers Beginning Jan. 1

Sept. 29, 2009 – Disney Parks today announced a new program that celebrates the spirit of volunteer service with a simple proposition: "Give a Day, Get a Disney Day."

Disney hopes to inspire families to volunteer in their communities during 2010 through this first of its kind program. One million people who perform volunteer service for a participating organization will receive a free one-day admission ticket to a Walt Disney World Resort or Disneyland Resort theme park.

While the "Give a Day, Get a Disney Day" program kicks off Jan. 1, right now guests can learn more about the program and how to get their free one-day admission to a Walt Disney World or Disneyland theme park by visiting [www.DisneyParks.com](http://www.DisneyParks.com) (for the

The staff of CFHLA recognizes the following official Partners:

A.V. Sponsor:  
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Event Photography:  
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In addition, CFHLA acknowledges the following members who donated professional services and time to support this successful Tradeshow!

[Edlen Electrical Services](#)  
[GES Exposition Services](#)  
[Harvill's Produce](#)  
[Towne Park](#)  
[TRS Wireless](#)  
[VS Publishing Company](#)

Importantly, CFHLA salutes the following F&B Vendors:

[BB King's Blues Club](#)  
[Buena Vista Palace Hotel & Spa](#)  
[Embassy Suites Orlando South](#)  
[Gaylord Palms Resort & Convention Center](#)  
[Hard Rock Hotel](#)  
[JW Marriott Orlando, Grande Lakes](#)  
[Orlando World Center Marriott](#)  
[The Peabody Orlando](#)  
[Regal Sun Resort](#)  
[Tommy Bahama](#)

Furthermore, CFHLA recognizes the following HEAT award recipients:

**2009 CFHLA Best Booth Winners:**  
3rd Place - [International Drive Improvement District](#)  
2nd Place - [Balfour Beatty Construction, LLC](#)  
**1st Place - VS Publishing Company**

**2009 CFHLA Ultimate Chef Competition Winners**  
3rd Place - [Buena Vista Palace Resort and Spa](#)  
2nd Place - [Hard Rock Hotel / The Kitchen](#)  
**1st Place - Tommy Bahama**

In addition, the association thanks the **HEAT Planning Committee**. These CFHLA Members worked diligently to ensure a quality and "well attended" event:

[Steven Jamieson](#)  
[Mall at Millenia](#)  
Chairman

[Nick Romeo](#)  
[Arts & Cultural Alliance of Central Florida](#)  
Vice Chairman

[Dean Abplanalp](#)  
[Residence Inn Sea World International Center](#)

[Cindy Andrews](#)  
[Sunbrite Outdoor Furniture, Inc.](#)

[Teresa Bernstein](#)  
[Hilton Orlando](#)

[Kimberly Bewley Coombs](#)

United States and Puerto Rico) or [www.DisneyParks.ca](#) (for Canada).

In the past year, guests have been celebrating all sorts of special moments in their lives at Disney parks – from birthdays and anniversaries to reunions and graduations – as part of the "What Will You Celebrate?" campaign.

"In 2010, we want to recognize and add one more reason for celebration: the contributions people make to their communities every day," said Jay Rasulo, chairman of Walt Disney Parks and Resorts. "We want to inspire 1 million volunteers – people who will invest time and energy to make their own communities and neighborhoods a better place."

To enable people to sign up for an eligible volunteer project, Disney is working with HandsOn Network, the nation's largest volunteer network. Part of Points of Light Institute, HandsOn Network has 250 on-the-ground volunteer action centers across the country and connects volunteers to more than 70,000 nonprofit agencies that need their help.

[Disney News Releases](#)

## **2. Nation's Top Transportation Official to Talk Rail with Florida Leaders**

On Monday, October 5th, United States Department of Transportation Secretary Ray H. LaHood will meet with elected leaders and members of the businesses and civic community from across Florida joined by U.S. Congresswoman Corrine Brown, U.S. Congressman John L. Mica and Orlando Mayor Buddy Dyer to discuss the future of rail transit in the sunshine state.

With Florida's transportation future at a pivotal crossroads, Secretary LaHood is expected to use this briefing session as an opportunity to talk about the need for Florida's state and local governments to develop a unified

[KBCO Design](#)

Carmel Bohlen  
IT Business Solutions

Heather Deyrieux  
[OrlandoJobs.com](#)

Brent Dickson  
LMG Construction Services

Chris Drogos  
[Gourmet Foods International](#)

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[Sign-A-Rama Orlando](#)

Melissa Obar  
ServiceMaster Recovery Systems

Tom Phillips  
[System Parking Inc.](#)

Pete Rodriguez  
[Gaylord Palms Resort & Convention Center](#)

Mike Sabitov  
[CMIT Solutions of Central Florida](#)

Jamie Stovall  
[Rimco Marketing Products](#)

Al Torres  
[Select Massage Inc.](#)

Mark Wilson  
CG – Solutions

Joann Wolfe  
[Republic Services](#)

Jim Wright

approach to the connectivity between all current and planned rail projects and the state's future high speed rail network.

[City of Orlando - Office of the Mayor News](#)

**MEMBERS OF THE MONTH**

**OCTOBER HOTELIER OF THE MONTH**



Angela Bell  
Fairfield Inn & Suites by Marriott  
Orlando

**OCTOBER ALLIED MEMBER OF THE MONTH**



Robert Bobroff  
Orlando Business Journal

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[Balfour Beatty Construction](#)

Below, please find **photographs** from the Trade Show floor:



International Drive Improvement District opened the Disco.



Chef Jean-Louis of the Royal Plaza danced with VS Publishing.



Board Members Jamie Ross and Greg Hauenstein.



LMG Construction Services provided a fun photo opportunity.



Members having fun and Doing Business With Members.



Wildlife Solutions distributed a unique Wildlife Solutions hot sauce.



Hufcor encouraged attendees to "test their shot" with a fun shooting game.



First time Exhibitor AFLAC had a wonderful time.

### Member to Member Page

Please visit our new [Member to Member](#) page, listed under Membership on the CFHLA web site. This page will display offers from our lodging and allied members that are available for CFHLA members. If you would like to add an offer, please contact staff person, Erin Walsh, [membership@cfhla.org](mailto:membership@cfhla.org) or 407-313-5012.

[Click Here](#) to view these member benefits

### We need calendar sponsors!

**CFHLA is looking for members to sponsor the 2010 calendar.**

The 2010 calendar exclusive sponsorship would provide visibility on one month of the calendar.

**This "marketing opportunity" is \$250.**

To purchase, contact Erin Walsh at 407-313-5012.

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