

Intern

From: CFHLA_info@cfhla.org
Sent: Thursday, October 08, 2009 10:05 AM
To: jdisanto@cfhla.org
Subject: CFHLA - Back of the House - October 8, 2009

e-news

8 October
2009

- Bonnet Creek
- 2010 Dues
- HHRA / Jackson Lewis / HRTS
- Thank You Crown Trophy
- Grants
- Meet Timeshare Operators
- One More Time
- Member To Member Page



NEWS AND EVENTS FROM THE WORLD'S LARGEST REGIONAL HOTEL ASSOCIATION

Bonnet Creek

CFHLA congratulates the developers and staff of the new [Waldorf Astoria Orlando](#) and [Hilton Orlando Bonnet Creek](#).

These two new properties opened on October 1st, 2009.

CFHLA was invited to participate in the grand opening ceremony which featured Florida Governor [Charlie Crist](#), Orange County Mayor [Richard T. Crotty](#), and Orlando Mayor [Buddy Dyer](#).

For your information, the [Waldorf Astoria Orlando](#) has **497** guest rooms and suites, with the [Hilton Orlando Bonnet Creek](#) featuring **1,000** guest rooms and suites. The combined properties feature **150,000** square feet of meeting space.

CFHLA salutes the Bonnet Creek Resort Management Team:

Peter Kacheris, Managing Director

Michael King, General Manager of the Waldorf Astoria Orlando

Tracy Walker, General Manager of the Hilton Orlando Bonnet Creek



Rich Maladecki, President of CFHLA, Michael King and Peter Kacheris of the Waldorf Astoria Orlando

LATEST INDUSTRY NEWS

Every week CFHLA will discuss relevant hospitality industry updates here for you:

1. VOA'S ORLANDO OFFICE PROVIDES ARCHITECTURAL & INTERIOR DESIGN SERVICES FOR \$25M RENOVATION / ADDITION OF HOLIDAY INN HOTEL, DOWNTOWN DISNEY RESORT AREA

ORLANDO, FL – The Orlando, FL office of VOA Associates Incorporated, an international architecture, planning and interior design firm, announced its commission to provide architectural and interior design services for the remodel, renovation and addition of the Holiday Inn Hotel located in the Downtown Disney Resort area, Lake Buena Vista, FL. Construction on the project is well underway, with completion scheduled for completion by end of 2009.

According to Jonathan F. Douglas, AIA, Managing Principal with VOA in Orlando, the \$25M project includes a major remodel / renovation to the 14-story, 224 guestrooms, and six annex structures with 108 guestrooms as well as the addition of a new 11,000 sf Conference Center; new pool and landscape package. The project also extends to include renovations to the restaurant, public spaces, including the atrium, pool, game room, fitness rooms and support spaces.

VOA is consistently ranked among the industry's top firms, including Hotel Business' Top Architects & Designers (#17); Hotel & Motel Management's Top 100 Design Firms (#14) and Top 25 Hotel Consultants (#6); Hotel Design Magazine's Top Architects & Designers (#25); Interior Design's Hospitality Giants (#18) and Top 100



First overnight guest cuts the ribbon of the Waldorf Astoria Orlando



Tracy Walker and the first guest cut the ribbon of the Hilton Orlando Bonnet Creek



Tracy Walker of the Hilton Orlando Bonnet Creek and CFHLA President Rich Maladecki at the ceremony

Congratulations!

2010 Dues

Several members have requested both the fee structure and early disbursement of the 2010 CFHLA dues invoices.

To that end, please note that all 2010 dues invoices will be forwarded to current members by **October 30, 2009**.

Importantly, new this year – **all dues invoices will be sent via email**.

Relating to the dues rate, below please find the proposed 2010 schedule.

Interior Design Firms (#40); Architectural Record's Top 150 Architectural Firms (#64); Building Design & Construction's Top 300 Design Firms (#26); ENR's Top 500 Design Firms (#243) and Top 100 Green Design Firms (#63); and World Architecture's Top 100 Interior Design Firms (#40) and Top 300 Architectural Firms (#30).

With a current staff of over 200 worldwide, VOA specializes in creating environments for hospitality, leisure and themed entertainment; cultural; commercial; higher education; public/government; healthcare; science and technology; and Department of Defense facilities throughout the United States and internationally. VOA maintains offices in seven locations: Orlando, Florida; Chicago, Illinois; Washington, D.C.; Seattle, WA; Highland, IN; Sao Paulo, Brazil; and Dubai, United Arab Emirates. For more information, please visit the firm's website at www.voa.com.

2. SAVE THE DATE: MAYOR DYER TO DELIVER STATE OF DOWNTOWN ADDRESS

Orlando Mayor Buddy Dyer will deliver his 2009 State of Downtown Address on Thursday, October 15, 2009. The annual address gives attendees a sneak peek at upcoming plans for development and redevelopment, trends, initiatives and timelines currently in the works for downtown residential, commercial and entertainment amenities.

For the first time, Mayor Dyer's State of Downtown Address will be projected on screen at the Plaza Cinema Café. This change will allow a greater capacity of guests and add an innovative twist to the mayor's typical method of delivery.

This year, 20 people will have the chance to attend the State of Downtown for FREE. To learn more residents can visit Mayor Dyer's Facebook page at

<http://www.facebook.com/orlandomayor> and give their favorite Downtown testimonial in 100 words or less for an opportunity to win. Even if you aren't a current Facebook fan or user, you can still participate in this contest by visiting cityoforlando.net. Submissions are due by October 9, 2009. [City of Orlando - Office of the Mayor News](#)

MEMBERS OF THE MONTH

OCTOBER HOTELIER OF THE MONTH

Lodging:
\$4.50 per room / annual

Allied:
\$499 annual

Timeshare:
0 - 100 units: \$500 annual
101 - 500 units: \$1,000 annual
Over 500 units: \$1,500 annual

Management:
\$500 annual



Angela Bell
Fairfield Inn & Suites by Marriott
Orlando

**OCTOBER ALLIED
MEMBER OF THE MONTH**



Robert Bobroff
Orlando Business Journal

[Click to unsubscribe](#)

HHRA / Jackson Lewis / HRTS

A "special" THANK YOU to the following CFHLA HR Seminar Partners:

Corporate Sponsor: [Jackson Lewis](#)

Food and Beverage Sponsor: [Hotel & Restaurant Training Services](#)

Partnering Organization: [HHRA – Central Florida Chapter](#)

Each year, CFHLA coordinates **three** HR related seminars with the above listed organizations. Proudly, the 2009 series has concluded with excellent feedback and positive survey results.

Thank You Crown Trophy

CFHLA sincerely thanks member [Crown Trophy](#) for donating up scale plaques recognizing "First Time" exhibitors at the recent (and successful) CFHLA Trade Show (The Orlando HEAT).

On behalf of the Association, thank you Cheryl Robbins of Crown Trophy.

THANK YOU!

Grants

This week, CFHLA officially awarded **grant monies** to two regional Hospitality programs.

Below, please find photographs from the two separate ceremonies:



Rich Maladecki presents Dr. Paul Mitchell of [Colonial High School](#) with an \$800 check.



Rich Maladecki presents Jim Inglis and Donna Marino of [Valencia Community College](#) with an \$8,500 check.

CFHLA is a proud community partner, supporting educational programs and hospitality institutions.

Meet Timeshare Operators

This Tuesday, the CFHLA Allied Relations Council is conducting an industry **networking breakfast opportunity**.

This gathering will feature a panel of four Timeshare Operators:

Russ Manion - Vice President, Resort & Golf Services - [Orange Lake Resort](#)

Richard Scinta - Resort Manager - [Wyndham Bonnet Creek Resort](#)

Glen Vlastic - General Manager - [Sheraton Vistana Resort](#)

Mark Waltrip - COO - [CFI Westgate Resorts](#)

Details of the breakfast:

Tuesday, October 13, 2009 at 8:00 AM

Regal Sun Resort

1850 Hotel Plaza Blvd. - Lake Buena Vista, FL 32830

Room: Horizon 4 (located on the Mezzanine level)

To Register – [CLICK HERE](#)

One More Time

The recent CFHLA Trade Show – The Orlando HEAT - was an extremely successful **"Members Doing Business With Members"** activity.

To plan for the 2010 Tradeshow, CFHLA has forwarded to all vendors a post Tradeshow survey (**Please take 5 minutes to complete this email survey**).

Once again, CFHLA thanks the Tradeshow Host Venue:

[Hilton Orlando](#)

(Thank You Doug Gehret, Teresa Bernstein, and Jason Ring)

In addition, members of the CFHLA F&B Council are thanked for hosting the "CFHLA Ultimate Chef Competition."

Member To Member Page

Please visit our new **Member to Member** page, listed under Membership on the CFHLA web site. This page will display offers from our lodging and allied members that are available for CFHLA members. If you would like to add an offer, please contact staff person, Erin Walsh, membership@cfhla.org or 407-313-5012.

[Click Here](#) to view these member benefits



www.cfhla.org 7380 Sand Lake Rd, Suite 300, Orlando, FL 32819 407-313-5000