



**FOR IMMEDIATE RELEASE**

**Central Florida Hotel & Lodging Association**

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## **2009 BACCHUS BASH RAISES \$104,000 FOR LOCAL HOSPITALITY SCHOLARSHIPS**



Chef Jean Louis from the Royal Plaza Hotel making his famous Banana Foster

ORLANDO, FL. (April 15, 2009) – On Friday, April 3, 2009, The Central Florida Hotel and Lodging Association held its annual Bacchus Bash to benefit hospitality scholarships. Over 26,500 people attended this event, held at the Orlando Premium Outlets, which raised over \$104,000 to provide scholarships and grants to area hospitality students. 8 Bacchus Bash Honorary Judges tasted food and beverages from over 70 booths. After sampling all menu items, the judges announced the following honorees:

- Best Original Drink - Talk of the Town/Harris Seafood - Fresh Cantaloupe Martini**
- Best Menu Item - The Radisson Resort Orlando Celebration - Caribbean Chimichanga**
- Best Dessert Item - The Royal Plaza - Chef Jean Louis' famous Banana Foster**
- Most Creative Booth - International Plaza Resort & Spa - Island Pork Rib & Shrimp**
- Most Interactive Booth - Engineers' Council - Pirate Ship**
- Most Money Generated (food) - Talk of the Town**
- Most Money Generated (beverage) - Engineers' Council**

Every year, CFHLA holds the largest street party in Orlando with all net proceeds benefiting the CFHLA Educational Trust Fund.

To find out more about how the hospitality industry is advancing your community, visit: [www.cfhla.org](http://www.cfhla.org)

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*The Central Florida Hotel & Lodging Association is the world's largest regional hotel association.*