



Central Florida Hotel & Lodging Association
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MEDIA ALERT

SMITH TRAVEL RESEARCH REVIEWS **ORLANDO HOTEL OCCUPANCY AND PROJECTIONS**

- Who:** The **Central Florida Hotel & Lodging Association (CFHLA)** is hosting a General Membership Luncheon and Seminar to include **Smith Travel Research**.
- What:** This CFHLA luncheon program will provide a brief overview of Orlando hotel occupancy & projections and a seminar detailing occupancy and room rate information by Smith Travel Research.



Keynote Speaker: *Lana Yoshii, Vice President of Research for Smith Travel Research*, will provide an Orlando overview presentation and look into Orlando hotel occupancy and room rates. This program will also include a Smith Travel Research power point presentation.

For more information about Smith Travel Research, please visit www.strglobal.com.

When: **Friday, February 19, 2010**
Noon - 1:45PM (Luncheon)
2:00 - 3:00PM (Seminar)

Where: Hilton Orlando
6001 Destination Parkway
Orlando, Florida, 32819
For Directions - (407) 239-0100

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To find out more about CFHLA, please visit our website: www.cfhla.org

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