

From: CFHLA_info@cfhla.org
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Subject: CFHLA - Tourism's Voice: Your Political Advocate - March 2, 2009



Tourism's Voice

Your Political Advocate

March 2, 2009

CFHLA

Governmental Links

[Florida Governor Charlie Crist](#)

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CFHLA Meets with Representative Dean Cannon Before Legislative Session



Representative Dean Cannon

On Friday, February 27th at the [GrayRobinson](#) offices in Downtown Orlando, 11 CFHLA Board Members attended a private meeting with **Rep. Dean Cannon**. The topics discussed at this meeting included the Tourist Development Tax (TDT), State of Florida budget issues, and Visit Florida.

Prior to the meeting, a Dean Cannon fundraiser occurred for his 2010 re-election campaign. The CFHLA - PAC donated \$500 to the Dean Cannon Election Campaign at this breakfast meeting.

CFHLA gives thanks the following Board Members who were able to attend:

- Angela Bell** - Fairfield Inn & Suites near Universal
- Jeff Brinda** - Sheraton Safari Hotel
- Ron Caimano** - Embassy Suites I-Drive / Jamaican Ct.
- Pat Engfer** - Hyatt Regency OIA
- Doug Gehret** - Hilton Orlando
- Greg Hauenstein** - Buena Vista Palace Hotel & Spa
- Roy Nassau** - Orlando Airport Marriott
- Cheryl Seckman** - Orlando Courtyard Downtown
- Scott Tripoli** - Crowne Plaza Universal
- Gerald Urquiola** - Caribe Royale Resort
- Duane Winjum** - Royale Parc Suites

Government Officials Attend

Smith Travel Research Luncheon

CFHLA was honored to welcome four government officials at the CFHLA General Membership Luncheon of Friday, February 20th at the [Wyndham Orlando Resort](#). This luncheon session occurred from 12:00pm – 1:45pm followed by an informational seminar at 2:00pm.



Commissioner Scott Boyd, Comptroller Martha Haynie,
CFHLA Board Member Steven Jamieson

Presentations were offered by **Jan Freitag** of [Smith Travel Research](#).

The following government officials were in attendance:

- **Orange County Commissioner District 1, S. Scott Boyd**
- **Osceola County Manager, Michael Freilinger**
- **Orange County Comptroller, Martha Haynie**
- **City of Orlando, CFO, Rebecca Sutton**



CFHLA thanks these individuals for showing interest in the future of tourism in Central Florida.

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Governmental Affairs Committee Luncheon Guest: Sheriff Jerry L. Demings



Orange County Sheriff,
Jerry L. Demings

On Wednesday, March 11th the GA Committee Meeting at the [Sheraton Safari Hotel & Suites](#) will feature special guest, newly elected **Orange County Sheriff, Jerry L. Demings**. Sheriff Demings will be joined by Tourism Captain **Nancy Brown**.

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Next CFHLA - PAC Meeting

The next CFHLA - PAC Meeting will be held at the CFHLA offices on Wednesday, March 4th.



If you are interested in joining or attending the CFHLA - PAC Meetings - please contact CFHLA staff member Erin Hellkamp at publicpolicy@cfhla.org.

For your information, the 2009 CFHLA - PAC Officers are:

Chair, Pat Engfer of the Hyatt Regency OIA
Vice Chair, Jim Burns of the JW Marriott, Orlando Grande Lakes
Treasurer, John Parkinson of the Embassy Suites I-Drive / Convention Center
Secretary, Michael Hanley of AXA Advisors

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West Orange Chamber of Commerce Hosts Commissioner Teresa Jacobs "Roast"

The [West Orange Chamber of Commerce](#) will be hosting a "Roast" of former Commissioner **Teresa Jacobs** on Thursday, March 5th at [Wild West](#) in Ocoee.

CFHLA has reserved a table for six at this event. CFHLA President **Rich Maladecki** has been asked to one of the "Roasters."



Teresa Jacobs

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Mark Your Calendar: 2009 State of Orange County Address



2008 State of the County Address, Mayor Richard Crotty

For the third year in a row, CFHLA will be hosting the State of the County Address with **Mayor Richard Crotty** on **Friday, June 5th**. Mayor Crotty will be giving a review of his "Annual Report Card" of Orange County. Please mark your calendar to attend.

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CFHLA Supports CVB

On Friday, February 13th
CFHLA President **Rich**

Maladecki hand delivered a letter of



support approved by the CFHLA Executive Committee to Orange County Commissioners.

This letter emphasized to elected officials to maintain the [Orlando / Orange County Convention Visitors Bureau](#) as a trade association and continue its current private / public partnership structure.

To access the full document, please visit <http://www.cfhla.org>.

In addition, 12 CFHLA Board Members attended the recent Orange County Board of Commission meeting to demonstrate support of the CVB during the Comptroller's audit review.

CFHLA encourages your continued support of the [Orlando / Orange County Convention Visitors Bureau](#).

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City of Orlando Mayor Buddy Dyer Recognizes 180 "Front Line" Hospitality Employees



Mayor Buddy Dyer welcomes hospitality employees

On January 29th at the [Hyatt Regency Grand Cypress](#), the honorable City of Orlando Mayor Buddy Dyer was a special guest at the 2009 CFHLA annual Employee Recognition Dinner. Mayor Dyer met and took pictures with 180 "front line" employees of CFHLA member hotels and also led them down the red carpet.



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CFHLA Executive Board Signs Commuter Rail Resolution



At the CFHLA Executive Committee Meeting in December, Board Members signed a resolution in support of a Commuter Rail System in Central Florida.

Please visit www.cfhla.org to view the full document.

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Mark Your Calendar: CFHLA Tourism Days

A new strategy being implemented by [FRLA](#) will require members of the hospitality industry from different regions in Florida will be visiting Tallahassee. The following dates, **March 23rd and March 24th** have been

designated as CFHLA's
Tourism Days in Tallahassee.



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