



Central Florida Hotel & Lodging Association
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www.cfhla.org

MEDIA ALERT

FOR IMMEDIATE RELEASE
August 17, 2012

TOURISM PARTNERS WITH LOCAL SCHOOL DISTRICTS

WHO: The **Central Florida Hotel & Lodging Association (CFHLA)** will host an orientation luncheon to “kick-off” the annual CFHLA “Adopt-A-School” Program.

WHAT: “**Adopt-A-School**” is a CFHLA program that began in 2002 with the mission to identify, develop, and promote positive community partnerships between public schools in Orange, Osceola and Seminole Counties and CFHLA Members. This event will celebrate both “old and new” partnerships. Approximately 100 educators and hospitality executives are expected to attend.

This “kick-off” orientation luncheon program will feature remarks from **Keynote Speaker: Dr. Barbara Jenkins, Superintendent of Orange County Public Schools.**



Over 90 partnerships have been initiated for the 2012 - 2013 school year.

WHEN: **WEDNESDAY, SEPTEMBER 5, 2012**
12 NOON - 1:30 PM - LUNCHEON

WHERE: **Nickelodeon Suites Resort**
14500 Continental Gateway
Orlando, FL 32821
For Directions (407) 387-5437

CONTACT: **Erin Hellkamp, CFHLA Public Policy Director**
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(407) 432-3101 Cell

For more information regarding other CFHLA community partnership activities, please visit
www.cfhla.org.

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The Central Florida Hotel & Lodging Association is the world's largest regional hotel association, representing approximately 80% of the hotels in Orange, Osceola and Seminole Counties.