

MEDIA ALERT



Central Florida Hotel & Lodging Association
6675 Westwood Boulevard, Suite 210
Orlando, FL 32821
Phone (407) 313-5000 Fax (407) 313-5050
www.cfhla.org

FOR IMMEDIATE RELEASE
APRIL 23, 2012

TOURISM CELEBRATES ITS 'EDUCATIONAL PROGRAMS' AND HOSTS COLLECTION DRIVE FOR HOMELESS STUDENTS

Who: The **Central Florida Hotel & Lodging Association (CFHLA)** is hosting a luncheon recognizing all of CFHLA's 2011-2012 Educational Programs and conducting the first of two **CFHLA Cares Collection Drives** benefiting Homeless Students in Central Florida.

What: This CFHLA luncheon program will celebrate and present over **\$68,000** of scholarships and grants to local hospitality students and schools and will feature a presentation from **incoming Orange County Superintendent Dr. Barbara Jenkins**.

Following this presentation, CFHLA will award 31 hospitality scholarships and 5 grants to Central Florida hospitality schools, as well as recognize the CFHLA Teacher Academy Program, the CFHLA Adopt-a-School Program and the CFHLA Cares Program.

The following individuals are recipients of the CFHLA Foundation 2012 Scholarships and Grants:

Scholarships

High School

Jean Castillo — \$1,000 per year, for 4 Years
Christine Saunders - \$1,000 per year, for 4 Years

College

Leanza Altenderfer – University of Central Florida Rosen College - \$1,000
Joseph Balash – Florida Technical College - \$1,000
Jeffrey Bautista – Florida Technical College - \$1,000
Alex Begnoche – Webber International University - \$1,000
Justin Butler-Galen – Florida Technical College - \$1,000
Kara Cederquist - University of Central Florida Rosen College - \$1,000
Mikyba Cooper - University of Central Florida Rosen College - \$1,000
Dannielle Givens - University of Central Florida Rosen College - \$1,000
Herna Gonzalez - University of Central Florida Rosen College - \$1,000
Courtney Hitzel - University of Central Florida Rosen College - \$2,000 per year, for 2 Years
Silvia Hurtarte – Florida Technical College - \$1,000
Jamie Jaworski - University of Central Florida Rosen College - \$1,000
Daneen Johnson - University of Central Florida Rosen College - \$1,000
Matthew Joiner - University of Central Florida Rosen College - \$1,000
Jeffrey Maggiacomo - University of Central Florida Rosen College - \$1,000
Wildarie Nogueras – Florida Technical College - \$1,000

Candace Osborne - University of Central Florida Rosen College - \$2,000 per year, for 3 Years
Diana Pineda – Florida Technical College - \$1,000
Kailyn Potter - University of Central Florida Rosen College - \$1,000
Brandy Rodriguez – Valencia College - \$2,000 per year, for 2 Years
Milbia Rodriguez – Florida Technical College - \$1,000
Adam Roth - University of Central Florida Rosen College - \$1,000
William Santoni – Webber International University - \$1,000
Kimberly Saunders - University of Central Florida Rosen College - \$1,000
Lori Schumacher - University of Central Florida Rosen College - \$1,000
Christina Tauceda - University of Central Florida Rosen College - \$1,000
Michelle Tran - University of Central Florida Rosen College - \$1,000
Oscar Vargas – Valencia College - \$1,000
Michelle Yesersky - University of Central Florida Rosen College - \$1,000

Grants

Colonial High School – \$2,500
Mid Florida Tech - \$2,500
Orange County Public Schools - \$2,500
University of Central Florida - Rosen College - \$100,000, Over 10 Years
Valencia College Foundation - \$2,500

Also at this luncheon, State Senator for District 24, **Thad Altman** and State Representative for District 32, **Steve Crisafulli** will receive the ‘**2011 CFHLA Public Servant of the Year Award.**’ The distinguished individuals are receiving this honor for their dedicated service to the hospitality industry.

In conjunction with the luncheon, the **CFHLA Cares** program will be collecting needed items for over **4,500 homeless students** in Orange and Osceola Counties. Needed items include soap, shampoo, conditioner, brushes, combs, toothpaste, toothbrushes, shaving cream, deodorant and other personal hygiene products.

Two School Buses - one from Orange County and one from Osceola County - will be present to accept donations.

Since the CFHLA Cares program began in 2007, ten individual collection drives have occurred.

When: **Thursday, May 3, 2012**
12 Noon - 1:30pm (Luncheon)
10:00am - 2:00pm (CFHLA Cares Collection Drive)

Where: **Renaissance Orlando Hotel at SeaWorld**
6677 Sea Harbor Drive
Orlando, FL 32821

Contact: Erin Hellkamp, CFHLA
Office (407) 313-5035
Cell (407) 432-3101

To find out more about how the hospitality industry is advancing your community, please visit our website: www.cfhla.org.

###

The Central Florida Hotel & Lodging Association is the world's largest regional hotel association, representing approximately 80% of the hotels in Orange, Osceola and Seminole Counties.