

MEDIA ALERT



Central Florida Hotel & Lodging Association
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FOR IMMEDIATE RELEASE
APRIL 24, 2013

TOURISM CELEBRATES ITS 'EDUCATIONAL PROGRAMS' AND HOSTS COLLECTION DRIVE FOR HOMELESS STUDENTS

Who: The **Central Florida Hotel & Lodging Association** (CFHLA) is hosting a luncheon recognizing all of CFHLA's 2012-2013 Educational Programs and conducting the first of two 2013 **CFHLA Cares Collection Drives** benefiting Homeless Students in Central Florida.

What: This CFHLA luncheon program will celebrate and present over **\$88,000** in scholarships and grants to local hospitality students and schools and will feature a presentation from **Jay Wheeler, Chair & Osceola County School Board – District 1**.

Following this presentation, CFHLA will award 33 hospitality scholarships and 7 grants to Central Florida hospitality schools, as well as recognize the CFHLA Teacher Academy Program, the CFHLA Adopt-A-School Program and the CFHLA Cares Program.

The following individuals are recipients of the CFHLA Foundation 2013 Scholarships and Grants:

Scholarships

High School

Elmelyann Boscana - Valencia College - \$4,000 (\$1,000 per year, for 4 years)
Nicole Hunter - Leesburg High School / UCF - Rosen College of Hospitality - \$4,000 (\$1,000 per year, for 4 years)
Katherine Orvosh - UCF - Rosen College of Hospitality - \$4,000 (\$1,000 per year, for 4 years)
Christine Saunders - Valencia College - \$4,000 (\$1,000 per year, for 4 years)

College

Emily Ahlers - UCF - Rosen College of Hospitality - \$1,000
Melissa Albert - UCF - Rosen College of Hospitality - \$1,000
Leanza Altenderfer - UCF - Rosen College of Hospitality - \$1,000
Nicole Beland - UCF - Rosen College of Hospitality - \$1,000
Kristina Bracewell - Valencia College - \$4,000 (\$2,000 per year, for 2 years)
Shauna Brown - Webber International University - \$1,000
Mariela Castro - Florida Technical College - \$2,000
Filonise Celian - Florida Technical College - \$1,000
Adrienne Del Hoyo - UCF - Rosen College of Hospitality - \$1,000
Erika Echevestre - Florida Technical College - \$2,000
Daryl Fuentes - Webber International University - \$1,000
Christine Gerke - UCF - Rosen College of Hospitality - \$1,000
Dannielle Givens - UCF - Rosen College of Hospitality - \$1,000

Paula Henry - UCF - Rosen College of Hospitality - \$1,000
Courtney Hitzel - UCF - Rosen College of Hospitality - \$4,000 (\$2,000 per year, for 2 years)
Douglas Hollis - Valencia College - \$2,000
Jamie Jaworski - UCF - Rosen College of Hospitality - \$2,000
James Kennedy - UCF - Rosen College of Hospitality - \$1,000
Jacquelyn Lopez - UCF - Rosen College of Hospitality - \$1,000
Alexis Lytle - UCF - Rosen College of Hospitality - \$4,000 (\$2,000 per year, for 2 years)
Don MacRae - Florida Technical College - \$1,000
Aundria Mason - UCF - Rosen College of Hospitality - \$1,000
Allison Muniz - UCF - Rosen College of Hospitality - \$2,000
Candace Osbourne - UCF - Rosen College of Hospitality - \$6,000 (\$2,000 per year, for 3 years)
Ulexis Rivera - Florida Technical College - \$1,000
Emma Scaglia - UCF - Rosen College of Hospitality - \$1,000
Christina Stelfox - UCF - Rosen College of Hospitality - \$1,000
Angela Stillson - UCF - Rosen College of Hospitality - \$1,000
Elliot Vazquez - Valencia College - \$1,000

Grants

Colonial High School - \$2,000
Dr. Phillips High School - \$1,000
Mid Florida Tech - \$2,000
Oak Ridge High School - \$4,000
Orange County Public Schools - \$2,500
Valencia College Foundation - \$2,500
UCF – Rosen - \$100,000 (\$10,000 per year for 10 years, year 2 of 10)

In conjunction with the luncheon, the **CFHLA Cares** program will be collecting needed items for over **8,000 homeless students** in Orange and Osceola Counties. Needed items include soap, shampoo, conditioner, brushes, combs, toothpaste, toothbrushes, shaving cream, deodorant, other personal hygiene products and small, healthy snacks (**see attached flyer**).

Two School Buses - one from Orange County and one from Osceola County - will be present to accept donations.

Since the CFHLA Cares program began in 2007, twelve individual collection drives have occurred.

When: **Thursday, April 25, 2013**
12 Noon - 1:30pm (Luncheon)
10:00am - 2:00pm (CFHLA Cares Collection Drive)

Where: **Hilton Orlando**
6001 Destination Parkway
Orlando, FL 32819

Contact: Erin Hellkamp, CFHLA
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To find out more about how the hospitality industry is advancing your community, please visit our website: www.cfhla.org.

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The Central Florida Hotel & Lodging Association is the world's largest regional hotel association, representing approximately 80% of the hotels in Orange, Osceola and Seminole Counties.