



Central Florida Hotel & Lodging Association
6675 Westwood Boulevard, Suite 210
Orlando, FL 32821
Phone (407) 313-5000 Fax (407) 313-5050
www.cfhla.org

MEDIA ALERT

**TOURISM HOSTS LUNCHEON FEATURING POST-PRESIDENTIAL
ELECTION ANALYSIS AND COLLECTION DRIVE
FOR HOMELESS STUDENTS**

Who: The **Central Florida Hotel & Lodging Association (CFHLA)** is hosting a “ **Post-2012 Presidential Election Analysis**” luncheon and a **CFHLA Cares Collection Drive** benefiting Homeless Students in Central Florida.

What: This CFHLA luncheon program will feature “**Observations / Insights on the 2012 Presidential Election.**”

The post-election analysis will be provided by the following political experts:



Dick Batchelor
Dick Batchelor
Management Group



Tico Perez
Perez, Bruce, & Jonasen, LLP



In conjunction with the luncheon, The **CFHLA Cares** program will be collecting needed items for the approximately 4,000 plus homeless students in Orange and Osceola Counties. Needed items include soap, shampoo / conditioner, brushes, combs, toothpaste, toothbrushes and various articles of new clothing for school age children.

Two School Buses - one from Orange County and one from Osceola County - will be present to accept donations.

When: **Friday, November 9, 2012**
12 Noon - 1:30PM (Luncheon)
10:00AM to 2:00PM (CFHLA Cares Collection Drive)

Where: **Orlando World Center Marriott**
8701 World Center Drive
Orlando, FL 32821

Contact: **Erin Hellkamp, CFHLA Public Policy Director**
Office (407) 313-5035
Cell (407) 432-3101

To find out more about how the hospitality industry is advancing your community,
please visit our website: www.cfhla.org

###

The Central Florida Hotel & Lodging Association is the world's largest regional hotel association, representing approximately 80% of the hotels in Orange, Osceola and Seminole Counties.