



Central Florida Hotel & Lodging Association
6675 Westwood Boulevard, Suite 210
Orlando, FL 32821
Phone (407) 313-5000 Fax (407) 313-5050
www.cfhla.org

MEDIA ALERT

SMITH TRAVEL RESEARCH REVIEWS **ORLANDO HOTEL OCCUPANCY AND PROJECTIONS**

Who: The **Central Florida Hotel & Lodging Association** (CFHLA) is hosting a Membership Luncheon and Seminar to include **Smith Travel Research**.

What: This CFHLA luncheon program will provide a brief overview of Orlando hotel occupancy & projections, as well as a seminar detailing occupancy and room rate information by Smith Travel Research.



Keynote Speaker: **Brittany Baldwin, Director of Business Development, Destinations** for Smith Travel Research, will provide an Orlando overview presentation and a look into Orlando hotel occupancy and room rates. This program will also include a Smith Travel Research PowerPoint presentation.

For more information about Smith Travel Research, please visit www.strglobal.com.

When: **Thursday, February 21, 2013**
12 Noon - 1:45pm (Luncheon)
2:00pm - 3:00pm (Seminar)

Where: **DoubleTree by Hilton at the Entrance to Universal Orlando**
5780 Major Boulevard
Orlando, FL 32819
For Directions – (407) 351-1000

Contact: Erin Hellkamp, CFHLA
(407) 313-5035

To find out more about CFHLA, please visit our website: www.cfhla.org

#