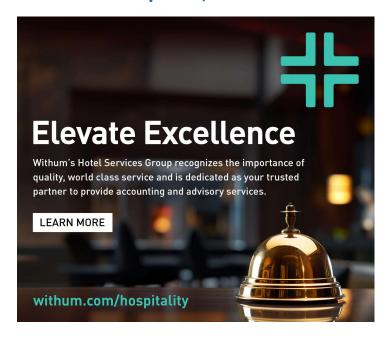


**April 12, 2024** 



## **CFHLA CARES COLLECTION DRIVE**

Yesterday, April 11th, CFHLA was proud to host our first CARES Collection Drive of 2024.

Through the incredible generosity of our members and partners, more than **71,964 items, including school supplies, toiletry items and hygiene products,** were collected yesterday for our local students in need throughout Orange County Public Schools, the Osceola County School District, and Seminole County Public Schools.







While the weather may not have cooperated with us, we are extremely grateful for the incredible kindness and generosity displayed by our volunteers, members and partners who supported this much needed CFHLA Cares Collection Drive.

Lastly, a special thank you to our CFHLA member, <u>The Digital Marketing</u> <u>CEO.com</u>, for producing this short video below! Click on the video to watch and thank you again for your support of this community wide effort.



Click Here to View More Photos From the CFHLA CARES Collection Drive

# Final Call! Applications for Class III of the Leadership Mentoring Program is Closing Today!

Today is the final call to submit your applications to join the 2024 Leadership Mentoring Program, Class III.

This program is open to all CFHLA Allied and Lodging members and it is designed to provide a diverse group of mid-level leaders, with the opportunity to develop transferable leadership skills and mentorship opportunities outside of their current place of business. **As a reminder, the application deadline is today!** 

Please **CLICK HERE** and fill out your application today!

For more information or questions about the Leadership Mentoring Program, please contact Melanie Anesh at <a href="melanie.anesh@cfhla.org">melanie.anesh@cfhla.org</a> or 407-313-5022.



Registration Now Open For The 2024 Human Resources Seminar Series!



## Don't Miss Out! "Back of House" Sponsorship Opportunities Are Still Available

# PUBLICATION SPONSORSHIP OPPORTUNITY

#### **BODY AD: \$400**

- \* MONTHS CURRENTLY AVAILABLE FOR PURCHASE: JUNE, AUGUST, SEPTEMBER, NOVEMBER & DECEMBER
- \* BODY AD IS PLACED TOWARDS THE MIDDLE OF THE NEWSLETTER
  \* SPEC SIZE NEEDED FOR THIS AD IS 4.8" W X .65" H (468 PIXELS X 60 PIXELS)

#### FOOTER AD: \$200

- \* MONTHS CURRENTLY AVAILABLE FOR PURCHASE: MAY, AUGUST, SEPTEMBER, NOVEMBER & DECEMBER
  - \* HEADER AD IS PLACED TOWARDS THE END OF THE NEWSLETTER
- \* SPEC SIZE NEEDED FOR THIS AD IS 4.8" W X .65" H (468 PIXELS X 60 PIXELS)

## CLICK HERE TO PURCHASE SPONSORSHIP



## **Exciting News for 2025: Universal Orlando Announces Two New Hotels!**

This week, **Universal Orlando Resort** revealed the exciting news and details regarding their newest two hotels, the **Universal Stella Nova Resort** and the **Terra Luna Resort**, that will be coming to Central Florida in early 2025.

These brand-new hotels promise to elevate the guest experience and further establish <u>Universal Orlando Resort</u> as a premier destination for visitors from around the globe. Plus, they represent Universal's commitment to innovation and excellence.

**Universal Stella Nova Resort:** Situated in the heart of Universal Orlando Resort, the Universal Stella Nova Resort will offer a luxurious escape for guests seeking an upscale experience. The resort will feature beautifully appointed rooms and suites, stunning architecture, and a range of amenities designed to cater to every need. From fine dining to relaxing spa treatments, the Universal Stella Nova Resort will provide an unforgettable stay for guests looking to indulge in luxury.

**Terra Luna Resort:** Nestled amidst the natural beauty of Universal Orlando Resort, the Terra Luna Resort will offer a unique and immersive experience for guests. Inspired by the wonders of the natural world, the resort will feature eco-friendly accommodations, breathtaking views, and a range of outdoor activities for guests to enjoy. Whether hiking through scenic trails or stargazing under the night sky, the Terra Luna Resort will offer guests the opportunity to connect with nature in a truly unforgettable way.



As always, CFHLA is proud to partner with Universal Orlando Resort and support their continued growth and success. We are excited to see how they will further enhance the guest experience within our region and we look forward to sharing more updates, as we get closer to the opening of these fantastic new hotels.

**Shaping Central Florida's Future: Your Voice Matters in Orlando's 10-Year Tourism Master Plan** 

Central Florida's tourism and hospitality industry is not just a cornerstone of our economy; it's a reflection of our community's vibrancy and spirit. Did you know that tourism generated an impressive \$87.6 billion in economic impact and supported 450,000 jobs in 2022? Our industry isn't just about attracting visitors; it's about supporting local businesses, sustaining families and livelihoods, and enhancing our community's quality of life.

Our CFHLA partner, <u>Visit Orlando</u>, is committed to ensuring that our tourism industry grows responsibly and benefits everyone. That's why they're developing a 10-Year Destination Tourism Master Plan, a comprehensive strategy to guide the future of our community's tourism, bolster the visitor economy, and safeguard the well-being of our destination and residents.

Your input is a crucial part of this process. CFHLA invites you to join us at one of the upcoming town hall meetings throughout the month of April. This is your chance to have a say in how tourism develops in our region over the next decade.

District 1: **Monday, April 15th, 6:00pm - 8:00pm**, at Gotha Middle School, Cafeteria, 9155 Gotha Rd., Windermere, 34786

District 2: **Wednesday, April 17th, 6:00pm - 8:00pm**, at Apopka High School, Media Center, 555 Martin St., Apopka, 32712

District 3: **Thursday, April 18th, 6:00pm - 8:00pm**, at Taft Community Center, 9450 S. Orange Ave., Orlando, 32824

District 4: **Tuesday, April 16th, 6:00pm - 8:00pm**, at Timber Creek High, Media Center, 1001 Avalon Park Blvd., Orlando, 32828

District 5: **Wednesday, April 17th, 6:00pm - 8:00pm**, at Florida Technical College Orlando Campus Auditorium, 12900 Challenger Pkwy, Orlando, 32826

District 6: **Tuesday, April 16th, 6:00pm - 8:00pm**, at Barnett Park, Recreation Center, Dolphin Room, 4801 W. Colonial Dr., Orlando, 32808

Together, we can ensure that Central Florida remains a premier destination for visitors while preserving the essence of what makes our community so

special. Join us in shaping Central Florida's future. **Not sure what district** you live in? You can find your <u>DISTRICT HERE</u>.

To RSVP for the town halls, please **CLICK HERE**.





# CONGRATULATIONS TO OUR APRIL MEMBERS OF THE MONTH



Greg Burnes

Hampton Inn & Suites Orlando

Airport at Gateway Village



Cindy Traenkner

Domino's

**MEET THE VIP** 



**Did You Know...** Clean Tec Outsourcing has been actively involved within the community and has partnered with schools such as Lancaster Elementary and Walkers Palmer Middle School, including supporting them with supplies and resources like sponsorships and essential items like pillows, blankets, snacks, and scholar kits. Also, Clean Tec Outsourcing has provided scholarships for Hospitality Students, furthering our dedication to the future of the industry.

## **UPCOMING EVENTS**

For more information on upcoming events, or to register, just click on the button below.

- <u>2024 Engineers' Council Clay Shooting Tournament</u> Committee Meeting (4/16/2024)
- 2024 Hob Nob Orientation (4/16/2024)
- CFHLA Governmental Affairs Committee (4/17/2024)
- Seminar #1 Leadership Development Series (4/17/2024)
- CFHLA Executive Committee Meeting (4/23/2024)
- 2024 Hob Nob (4/24/2024)

Click Here to View Upcoming

#### **JOB OPENINGS**

Check out the latest hospitality employment opportunities in Central Florida.

**VIEW JOB POSTINGS** 

## **CONNECT WITH CFHLA**



## About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.