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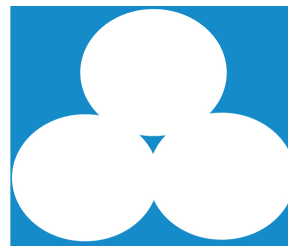
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## CFHLA PAC/PC ENDORSEMENTS

This week, the Central Florida Hotel and Lodging Association's (CFHLA) PAC and PC announced their first round of local endorsements for the 2022 election cycle. This bipartisan slate includes Orange County Mayor Jerry L. Demings and several candidates running for re-election to the Orange, Osceola, and Seminole County Commission.

### **Orange County**

Orange County Mayor – **Jerry L. Demings**  
Orange County Commission, District 2 – **Christine Moore**  
Orange County Commission, District 4 – **Maribel Gomez Cordero**

### **Osceola County**

Osceola County Commission, District 2 – **Viviana Janer (D)**  
Osceola County Commission, District 4 – **Cheryl Grieb (D)**

### **Seminole County**

Seminole County Commission, District 2 – **Jay Zembower (R)**  
Seminole County Commission, District 4 – **Amy Lockhart (R)**

“CFHLA PAC and PC is extremely excited to support this diverse and effective group of bipartisan candidates throughout the 2022 election cycle,” said Jay Leonard, General Manager of the Wyndham Garden Lake Buena Vista Disney Springs Resort Area, and the Chairman of the CFHLA PAC and PC. “Each of these pro-hospitality candidates fought for the tourism and hospitality industry over the past two years and helped ensure our region’s ability to safely rebound and recover much quicker, than much of the country.”

To read the full press release, please [CLICK HERE](#).

**Representatives**

[Orange County](#)

[Osceola County](#)

[Seminole County](#)

[City of Orlando](#)

[City of Kissimmee](#)

[City of Sanford](#)

## CFHLA SUPPORTS ORANGE COUNTY'S PROPOSED TRANSPORTATION PENNY SALES TAX BALLOT INITIATIVE

Recently, the CFHLA Board of Directors and the CFHLA PAC and PC voted to support the **proposed Transportation Penny Sales Tax ballot initiative**, that will be placed on the **November 2022 general election ballot**.

On behalf of the CFHLA Board of Directors, we are thankful to Mayor Demings and Commissioners Moore, Uribe and Gomez Cordero for advancing the proposed one-penny Transportation Sales Tax initiative. As we head towards the elections this fall, we will be working to educate all of our members (as well as the community) on the importance of this initiative to the future of our region.

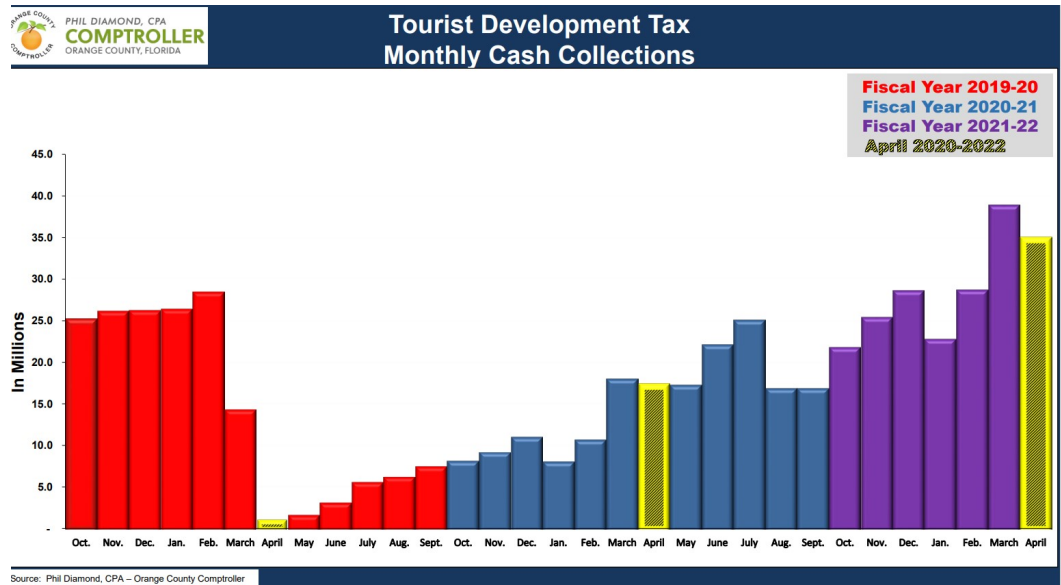
CFHLA believes that now is the time to seek long-term solutions for our transportation needs as a region. Our hospitality and tourism partners have long advocated for a more reliable and consistent transportation system, that helps service the hundreds of thousands of employees within our industry, as well as our future guests to Central Florida. By establishing a new and dedicated revenue source, that is **separate from the Tourism Development Tax and funded by at least 51% from out-of-town guests**, Orange County will finally be able to address the critical infrastructure needs that we have long sought. Plus, we will be able to expand opportunities for mass transit and other long-term public transportation initiatives within our community.

To learn more about this transportation initiative, please [CLICK HERE](#).

## REGIONAL TOURIST DEVELOPMENT TAX UPDATE

### Orange County

Orange County announced that the April Tourist Development Tax collection was at **\$34,665,500**. That is a **103.1% increase** over April 2021. Additionally, month-over month, April's collections were **slightly lower than March by \$3.9 million** and **higher than April 2020 collections by \$33.9 million**. **This was the highest collections for the month of April and the second highest collections ever for Orange County!**

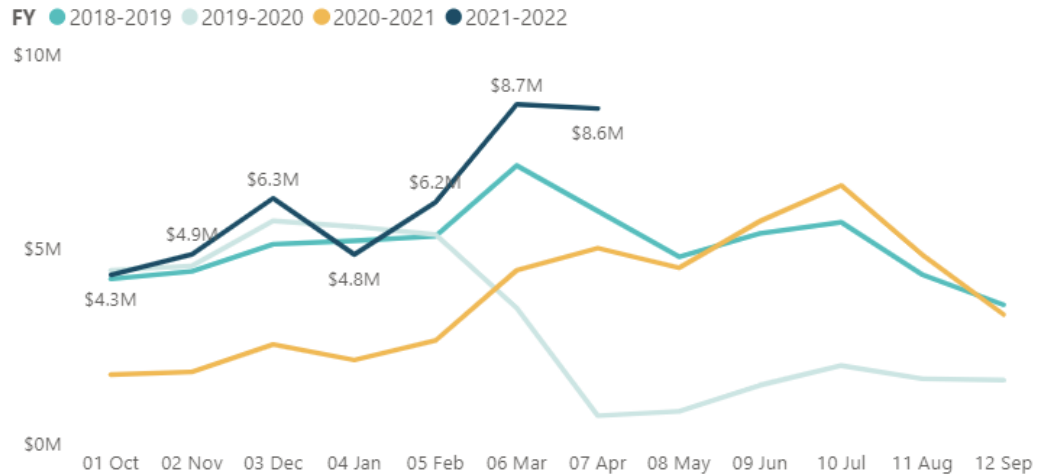


### Osceola County

Osceola County announced that the April Tourist Development Tax collection was at **\$8,600,000**. **This was the second highest monthly collections ever for Osceola**

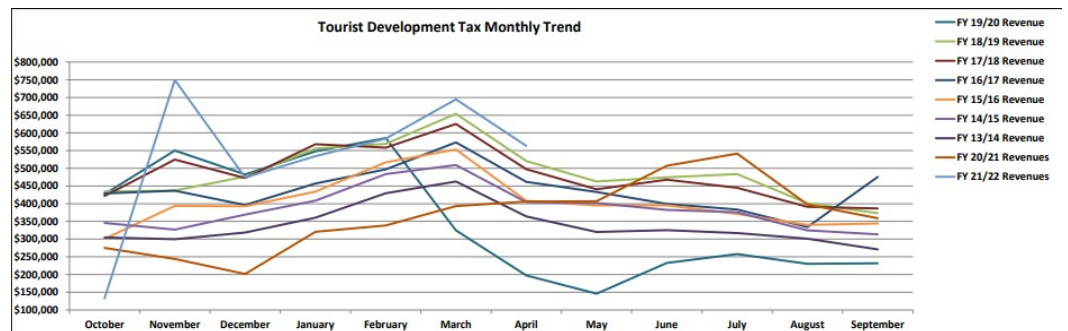
County and up 44% higher than the pre-pandemic high of April 2019.

### TDT Osceola County



### Seminole County

Seminole County announced that the April Tourist Development Tax collection was at **\$563,558**. This was a **38.8% increase from April 2021** and overall, Seminole County is **92.2% above last year's collection**.



## TEE-IT-UP FOR TOURISM

Thank you to the more than 300 CFHLA members, sponsors, elected officials and hospitality friends who joined us for our annual CFHLA PAC Fundraiser - **Tee-It-Up For Tourism Presented by Landform of Central Florida** - at TopGolf Orlando last night! Through your participation and support, the CFHLA PAC/PC **raised over \$32,000** and the event was a huge success! These funds will go towards our CFHLA Political Committees and will help us with the necessary resources to **identify and support "pro-tourism" candidates for local and statewide elected office (as well as issues)** throughout the 2022 election cycle.

Also, we'd like to extend a special thank you to the following elected officials who joined us at the 2022 Tee-It-Up for Tourism:

- State Representative Kristen Arrington
- State Representative Kamia Brown
- State Representative Fred Hawkins
- Orange County Commissioner Maribel Gomez Cordero
- Orange County Commissioner Mayra Uribe
- Osceola County Commissioner Brandon Arrington
- Osceola County Commissioner Ricky Booth
- Seminole County Commissioner Lee Constantine

Be on the lookout for the complete event recap and a link to the entire photo album, in tomorrow's "Back of House" E-Newsletter.

## NOW OPEN: 2022 CFHLA PAC/PC ONLINE AUCTION



## 2022 CFHLA PAC/PC ONLINE AUCTION

**FEATURING OVER 30 ITEMS:**  
Including Hotel stays, Disney Water park tickets, lunch with hotel executives and restaurant gift certificates.

### BIDDING WILL TAKE PLACE

**Wednesday, June 22 | 9AM -  
Wednesday, June 29 | 9PM**



Online Auction Sponsored by:



**CLICK HERE TO  
PLACE YOUR BIDS**

Benefitting the CFHLA Political Action Committee & Political Committee - Fees for these activities are contributions to the CFHLA Political Action Committee & Political Committee (PAC/PC). A contribution to PAC/PC is not tax-deductible. Questions? Please contact CFHLA Events Coordinator, Sarah Clements at sarah.clements@cfhla.org.  
Central Florida Hotel and Lodging Association | 6675 Westwood Blvd. Suite 210  
Orlando, FL 32821 | Phone: (407) 313-5000 | Website: www.CFHla.org

## DONATE

**CFHLA MEMBERS** - Please consider making a donation of \$50 via the link below to the CFHLA PAC/PC. All contributions help CFHLA continue its efforts in supporting and endorsing Hospitality-Friendly candidates for local and state offices.



As a reminder, all CFHLA Board Members, PAC/PC Board Members, and ARC Board Members have committed to contributing \$100 to the CFHLA PAC/PC in 2022. If you are a part of one or more of these groups, please consider fulfilling your commitment today.

## IN THE NEWS

[Central Florida hotel group backs Jerry Demings for second term](#) (Florida Politics)

[Orange County Commission debates center on growth versus affordability](#) (Florida Politics)

[Jerry Demings taps inner Trekkie to tout Orange County's 'bold' investments](#) (Florida Politics)

[Osceola County sees record resort tax collections. Here's what's next.](#) (Orlando Business Journal)

[Orange County's April resort tax collections hit highest amount for that month ever](#) (Orlando Business Journal)

[AirDNA: Short-term rental market to see summer boom despite inflation, regulations thwarting inventory](#) (Orlando Business Journal)

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