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2022 FLORIDA LEGISLATIVE SESSION **REPORT**

As we look back upon the 2022 Florida Legislative Session, CFHLA was extremely successful in accomplishing four (4) of our seven (7) primary legislative priorities this year. To learn more, please download a copy of our 2022 Florida Legislative Session Summary. This summary includes the CFHLA Government Relations Team, as well as the 2022 Legislative session highlights.

State of Florida House of Representatives

Orange County

Osceola County

Seminole County

City of Orlando

City of Kissimmee

City of Sanford



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GOVERNMENTAL AFFAIRS COMMITTEE

On Wednesday, March 23rd, the CFHLA Governmental Affairs Committee held a special meeting with **Orange County Mayor Jerry Demings** at GrayRobinson (Thank you, **Chris Carmody and Robert Stuart!**).

During this meeting, Mayor Demings educated our members on the proposed transportation sales tax referendum effort that was relaunched again earlier this year. The current plan calls for a proposed penny sales tax on the November 2022 ballot for Orange County residents to decide, pending a vote by the Board of County Commissioners. Thank you Mayor Demings for joining us and discussing this very important issue for our community!





To learn more about this transportation initiative, please **CLICK HERE**.

The next Governmental Affairs Committee is scheduled for Wednesday, April 13th at Visit Orlando (Thank you, Casandra Matej!).

CFHLA URGES ORANGE COUNTY COMMISSIONERS TO MOVE THE PROPOSED TRANSPORTATION INITIATIVE FORWARD

In response to Mayor Demings and his transportation proposal, the CFHLA Board of Directors voted this week to urge the Orange County Board of County Commissioners to move the proposed one-penny Transportation Sales Tax forward and onto the November 2022 ballot.

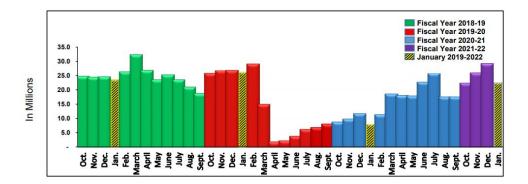
CFHLA believes that now is the time to have a discussion surrounding our long term transportation needs as a region. This includes establishing a new revenue source, **separate from the Tourism Development Tax**, to fund current and long term public transportation initiatives and infrastructure needs within Orange County.

The Orange County Board of County Commissioners will be voting on this proposal at the **April 26th Meeting**. If approved, this proposal will go directly to the voters on the November 2022 general election ballot.

REGIONAL TOURIST DEVELOPMENT TAX UPDATE

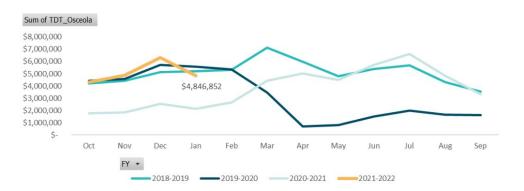
Orange County

Orange County announced that the January Tourist Development Tax collection was at \$22,414,200. That is a 189.9% increase over January 2021. However, month-over-month, January's collections were lower than December's by \$5.8 million and lower than January 2020 collections by \$3.6 million. These were the lowest pre-pandemic January collections since January 2017 and were mostly due to the Omicron variant.



Osceola County

Osceola County announced that the January Tourist Development Tax collection was at \$4,846,852. That is a 127% increase over January 2021. However, month-over-month, January's collections were a 23% decrease from December 2021 and a 7% decrease from December 2019.



Seminole County

Seminole County announced that the January Tourist Development Tax collection was at **\$526,380**. That is roughly an **11% increase** from December 2021! This is Excellent News!

SAVE THE DATE: TEE IT UP FOR TOURISM

The annual CFHLA PAC Fundraiser - Tee It Up For Tourism - will be held again on **Wednesday**, **June 22**, **2022 at TopGolf**. The funds raised during this exciting event will provide the CFHLA Political Committees with the necessary resources to identify and support "pro-tourism" candidates for local and statewide elected office (as well as issues) during the 2022 election cycle. Be on the lookout for sponsorship opportunities, as well as player registration, during the month of April.

DONATE

CFHLA MEMBERS - Please consider making a donation of \$50 via the link below to the CFHLA PAC/PC. All contributions help CFHLA continue its efforts in supporting and endorsing Hospitality-Friendly candidates for local and state offices.



As a reminder, all CFHLA Board Members, PAC/PC Board Members, and ARC Board Members have committed to contributing \$100 to the CFHLA PAC/PC in 2022. If you are a part of one or more of these groups, please consider fulfilling your commitment today.

IN THE NEWS

The big return? Visit Orlando expects busy Spring Break (Florida Politics)

Mayor Jerry Demings: Lynx public bus fleet may double if proposed transportation sales tax hike gets approved (Orlando Business Journal)

<u>'If not now, then when?' Demings pitches Orange transportation sales tax</u> <u>amid high fuel prices (News 6)</u>

SunRail to expand to Apopka, provide daily service if proposed sales tax hike is approved (Orlando Business Journal)

<u>Mayor Demings gives first look at proposed penny sales tax to improve</u> <u>Orange County's transportation (WFTV9)</u>

<u>Staffing woes in meetings industry slow local convention biz</u> <u>recovery</u> (Orlando Business Journal)

Fewer hotel rooms are under construction in 2022. Here's why that may be a good thing. (Orlando Business Journal)

Apopka Mayor Bryan Nelson wins re-election (Florida Politics)

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