

January 12, 2024



CFHLA Announces Newly Elected Executive Committee and 2024 CFHLA Board of Directors

This week, CFHLA announced its newly elected 2024 CFHLA Executive Committee and Board of Directors, which includes Hospitality Executives from across the Central Florida region, including brand and independent hotels, vacation ownership resorts, management companies, and allied members who do business with the hospitality industry.

Barb Bowden, Area Managing Director of Loews Hotels at Universal Orlando, was elected to serve as the 2024 Chair of the CFHLA Board of Directors. Barb succeeds Anthony Lazzara, who served as the Chair for the past year and will now term off the CFHLA Board of Directors.

Please join us in congratulating the twenty-five recently elected and/or reelected members who will serve on the 2024 CFHLA Board of Directors!

<u>CLICK HERE</u> to read the full press release and to view the full 2024 CFHLA Board of Directors, please <u>CLICK HERE</u>.



January Board of Directors Meeting & After Hours Reception



On Wednesday, January 10th, CFHLA was thrilled to kick off the new year with our first Board of Directors Meeting and After Hours reception of 2024 at the <u>DoubleTree by Hilton at the Entrance to Universal Orlando</u> (Thank you Jason Lopez, General Manager).

Thank you to CFHLA member, <u>SENCU Construction</u>, for sponsoring the January Board of Directors Meeting and a special thanks to **Tyson Smith**, Vice President of Investments with <u>Raymond James</u> and to **Jason Siegel**, President / CEO of the <u>Greater Orlando Sports Commission</u> for providing updates to our Board throughout the meeting.

Immediately following the CFHLA Board of Directors Meeting, CFHLA hosted our first After Hours Networking Reception of the year. This networking event, proudly sponsored by <u>A&E Hospitality Solutions</u>, <u>LLC</u>, included a full house of nearly 200 CFHLA Lodging and Allied Members.

Additionally, we'd like to thank <u>Kombucha 211 B.C</u>, <u>CoAqua NA</u>, and Barista Cup for providing various sampling products to our members during the After Hours Reception.











Lastly, our 2024 CFHLA Chair of the Board, **Barb Bowden**, Area Managing Director of Loews Hotels at Universal Orlando and CFHLA Allied Relations Council Chair and VIP Member, **Tina Earley** of BMS CAT, took the opportunity to honor our Lodging and Allied Members for October and November of 2023. Congratulations again and thank you to all who joined us for a great evening to kick off the new year!



Click Here to View Photos from the Board Meeting and After Hours

January Allied Relations Council Breakfast



On Tuesday, January 9th, CFHLA was also excited to host our first Allied Relations Council Meeting and Breakfast of 2024. This breakfast was held at the <u>Wyndham Orlando Resort I-Drive</u> (Thank you Carl Rodgers, General Manager) and in addition to the opportunity to network, attendees heard from a panel discussion by members of the CFHLA Engineers Council.

The discussion was moderated by the 2024 Engineers Council Chairman and 2021 CFHLA Engineer of the Year, Justin Bolin of Signia by Hilton

Orlando Bonnet Creek & Waldorf Astoria Orlando and the panelists included: Jorge Aldave, Omni Orlando Resort at ChampionsGate; Keith Luka, Holiday Inn Club Vacations - Orange Lake Resort; Steve Sadeo, Four Seasons Resort Orlando in Walt Disney World Resort and Daniel Vidal, Hotel Landy.

The panelist shared information and updates on current and future projects at their respective properties.



Lastly, CFHLA would like to thank the 2024 Allied Relations Council Breakfast Sponsor, <u>Minuteman Press</u>, for their support of "Members Doing Business With Members" and <u>Encore</u> for their A/V services for at the breakfast.



Click Here to View the ARC Breakfast Photos

Golden Pineapple Award Sponsorships - Only Four Sponsorships Remain

Currently, their are four (4) sponsorships that remain for the upcoming annual Golden Pineapple Awards Dinner scheduled for Thursday, February

22nd at the Orlando World Center Marriott (Thank You, Robert Bray, General Manager).

This signature CFHLA event honors our front-line Lodging Member employees who best symbolize quality service within our region. With nearly 300 nominees each year, the dinner and awards program is attended by more than 1,000 CFHLA Lodging and Allied Members.

This sponsorship is \$2,500 and includes the following benefits:

- 2 Premium seats at dinner
- Recognition with logo on event invitation, CFHLA website, program and PowerPoint presentation
- · Recognition from the podium at event

To purchase this sponsorship, please **CLICK HERE**.



Register Today! First Ever "State of Hospitality & Tourism" Summit

This year, CFHLA and Career Source of Central Florida have partnered for the first-time, to create a new industry and educational community event: "The State of Hospitality & Tourism" Summit. This Summit will be held on Monday, January 22, 2024, from 8:30 a.m. to 10:30 a.m. at the DoubleTree by Hilton Orlando at SeaWorld (located at 10100 International Dr, Orlando, FL 32821).

During this engaging and informative breakfast, we will feature an in-depth analysis of the current economic impact and workforce trends of the hospitality and tourism industry today (including recently updated wages, benefits, demographics, etc.), highlight Career Development success stories from our regional hospitality leaders and partners, and begin to find solutions to the trends impacting the future of the hospitality and tourism industry.

You won't want to miss out on this opportunity and space is limited. **REGISTER TODAY!**



CORPORATE SPONSORS









Register for the upcoming Autism Awareness and Trespass Warning Training Seminar on January 31st





The CFHLA Security & Safety Council in partnership with the Orange County Sheriff's Office Invite you to attend the first 2024 Security Seminar:

AUTISM AWARENESS AND TRESPASS WARNING TRAINING SEMINAR

This two-part seminar will provide attendees with the knowledge and tools to Identify signs and symptoms of autism as well as co-occurring mental health disorders, techniques for supporting individuals with autism in challenging situations, and discuss the ins and outs of Trespass Warnings

Mall at Millenia Community Room

4200 Conroy Rd, Orlando, FL 32839 Wednesday, January 31, 2024 9:00am-10:30am

Registration Fee: \$25

CLICK HERE TO REGISTER

For more information please contact Erin Walsh, 407-313-5012, erin.walsh@cfhla.org.



WE ARE NOT JUST HOTEL RENOVATORS, WE ARE TRANSFORMATION SPECIALISTS.



UCF Rosen Celebrates 20 Years of Trailblazing Education

CFHLA is excited to share that last Friday, <u>UCF Rosen College of</u>
<u>Hospitality Management</u> commemorated a momentous milestone by celebrating the 20th anniversary of the opening of their campus. This marked the beginning of a transformative era in hospitality education, characterized by innovation and industry leadership.

Please join us in celebrating the continuous growth and achievements of UCF Rosen College. We are proud of how far the college has come over the past twenty years and are excited about the future prospects and opportunities moving forward!



Congratulations Greg Moore on 20 Years of Outstanding Service



CFHLA would like to extend our heartfelt congratulations and profound gratitude to long-time member of CFHLA and the Safety Security Council **Greg Moore**, **Director of Security** at the <u>Mall at Millenia</u> as he prepares to embark on a new and well-deserved chapter in his life - his retirement effective February 2, 2024.

Greg has been an active member of CFHLA and the Security and Safety Council since 2001, including his leadership for several years as the Council Chair. Greg has also been involved in CFHLA PAC since 2008, participating for several years in our candidate interview process and taking an active role in the passage of the Tourist Safety Act. Furthermore, Greg was proactive in maintaining positive relationships between CFHLA and our local law enforcement.

Earlier this week, our Security & Safety Council presented Greg Moore with an award recognizing his 20 plus years of service to CFHLA and the Security & Safety Council.

Your achievements serve as an inspiration to all of us, and we are truly grateful for the positive influence you have had on CFHLA, the Security and Safety Council and the CFHLA PAC. Once again, congratulations Greg Moore on this well-deserved recognition and we wish you all the best!



Partners in Action - Landform of Central Florida, Inc.

Before the holiday break, <u>Landform of Central Florida</u>, <u>Inc.</u> had the pleasure of delivering treats to the math coach at their Adopt-A-School partner <u>Pineloch Elementary School</u>. The treats were used for the math coaches "Green Party Celebration" that she throws for her students.



Thank you Landform of Central Florida, Inc. for your support of the CFHLA Adopt-A-School Program and for helping to make a positive difference within our community during the holiday season!

Partners in Action - Hampton Inn & Suites and Hyatt House Orlando Airport





CFHLA lodging members <u>Hampton Inn & Suites Orlando Airport</u> and <u>Hyatt House Orlando Airport</u> recently had the opportunity to spread some holiday cheer and joy to the children at their Adopt-A-School partners <u>Little</u> <u>River Elementary</u> and <u>Cheney Elementary School</u> by delivering Christmas gifts to the children in need at both elementary schools.

<u>Hampton Inn & Suites</u> and <u>Hyatt House Orlando Airport</u> also took the time to volunteer at the Holiday Shoppe.





Thank you Hampton Inn & Suites and Hyatt House Orlando Airport for your continued support of the CFHLA Adopt-A-School Program especially for the students in need during the holiday season!

Partners in Action - Clean Tec Outsourcing



Lastly, <u>Clean Tec Outsourcing</u>, took the time to truly bring holiday cheer for their Adopt-A-School Partner, <u>Lancaster Elementary School</u> by participating in the schools Sugar Plum Project which provided Christmas gifts & treats such as stuffed animals and cookies to the children at the school.









Thank you Clean Tec Outsourcing for your support of the CFHLA Adopt-A-School Program and for helping to make a positive difference for so many children this past holiday season!



CONGRATULATIONS TO OUR
JANUARY MEMBERS OF THE MONTH



Mark Havard

Hyatt Regency Orlando



Jackie Bozzuto

<u>Lowndes</u>

MEET THE VIP

Did You Know...At <u>Smart City Metro</u>, community support is not just a statement—it's a commitment we make every day. Our team actively champions organizations like Children's Home Society of Florida, Heart of Florida United Way, Special Olympics, Relay for life and more. We are truly blessed to be able to extend our support to incredible organizations making a meaningful impact in our community.





UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- Golden Pineapple Award Nominations Due (1/17/2024)
- <u>CFHLA State of Hospitality and Tourism Summit Lodging</u> Registration (1/22/2024)
- CFHLA State of Hospitality and Tourism Summit Allied & Community Registration (1/22/2024)
- Membership Committee Meeting (1/24/2024)

Click Here to View Upcoming

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

VIEW JOB POSTINGS

CONNECT WITH CFHLA



WWW.CFHLA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.