



March 29, 2024

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March CFHLA Board of Directors Meeting & VIP Member Reception



On Wednesday, March 27th, our **CFHLA Board of Directors** held their second meeting of the year and VIP Member After Hours Reception at [Disney's Coronado Springs Resort](#). Thank you to **CFHLA Board Member & Disney's Contemporary Resort General Manager Kim Marinaccio** for your awesome hospitality!



During the Board Meeting, we had the opportunity to hear from **Chris Carmody and Robert Stuart Jr.** of [GrayRobinson P.A.](#) who provided a **recap of the recent Florida Legislative session** and shared many of CFHLA's legislative wins. Furthermore, we'd like to thank **Nilda Blanco** of [CareerSource Central Florida](#) for collaborating with the hospitality industry and inviting our CFHLA Allied and Lodging Members to establish a 5-week hands-on internship program, for our local high school students, through their **Summer Youth Program**.



Additionally, the Board approved our first Board Member from Lake County, **Cindy Staley**, General Manager of the [Mission Resort + Club](#). This was a critical step forward as we expand CFHLA's geographical footprint beyond the tri-county area.

Moreover, following through with our significant organizational changes last December, the CFHLA Board of Directors approved the appointments of **Cindy Andrews** of [Sunbrite Outdoor Furniture](#) and **Maureen Haggerty** of [Spinout Guest Laundries](#), as the final two at-large Allied Member representatives on the Board. With these appointments, our Allied Member representation has now been tripled on the CFHLA Board of Directors. Congratulations and welcome!

Lastly, we would like to thank our March Board Meeting Sponsor & VIP Member, [Clean Tec Outsourcing](#) for their incredible support during this historic meeting!



CLEAN TEC OUTSOURCING

[Click Here to View the Board Meeting & After](#)

Downtown Orlando General Managers Meeting



On Tuesday, March 26th, the **Downtown Orlando General Managers** held their first meeting of 2024 at the [Grand Bohemian Hotel Orlando](#) (Thank you **Benjamin McCarney**, General Manager).

A special thanks to [United Arts of Central Florida](#) President & CEO **Jennifer Evins**, Director of Cultural Tourism - Marketing & Strategy **Deanna Kotch**, and Director of Cultural Tourism - Programs & Partnerships **Thali**

Sugisawa who provided an update on their new cultural tourism program and the partnership opportunities available to our downtown hoteliers. This new cultural tourism program includes connecting locals and visitors alike to the unique experiences and businesses within our community.



CFHLA would also like to thank our 2024 Downtown Orlando General Managers meeting sponsors [Belfor Property Restoration](#) and [Spinout Guest Laundries, Inc.](#) for their support of this year's meetings!



Guest Laundries

I-Drive / Lake Buena Vista General Managers Reception



On Thursday, March 28th, the **I-Drive/Lake Buena Vista General Managers** held their first meeting of 2024 at the [Courtyard Orlando Lake Buena Vista at Vista Centre](#) (Thank you Suzi Brady, General Manager).



Special thanks to **Luann Brooks, Executive Director**, for sharing several important updates on the [I-Drive District](#).

CFHLA would also like to thank [Landform of Central Florida](#) for serving as the 2024 I-Drive/Lake Buena Vista General Managers meeting sponsor!



2024 CFHLA Sponsorships Are Still Available!

As a CFHLA Member, you are invited to help support our CFHLA Events and Programs by considering these 2024 Sponsorship Opportunities. In 2024, CFHLA will host a range of member-exclusive and community events that will attract hospitality executives and business leaders from companies all across Central Florida.

Through these opportunities, you can reach your targeted audience and heighten your company's visibility! Click on the flyer below to learn more!



AVAILABLE 2024 SPONSORSHIPS

(as of 3/26/2024)

Back of the House Newsletter

Various Body Ad Months - \$400
Various Footer Ad Months - \$200

Human Resources Seminar Series

Corporate Partner - \$1,000
(1 Available)

CFHLA Annual Report

Back Cover, Full Color - \$2,750
Inside Back Cover, Full Color - \$1,750
Full Page Color Placement - \$750
(8 Available)
Half Page Color Placement - \$500
(9 Available)
Quarter Page Color Placement - \$250
(11 Available)

Membership Luncheon ft CFHLA Gives

- \$2,000
(1 Available)

Member Spotlight - \$1,000

(November & December Available)

HEAT Tradeshow

Corporate Sponsor - \$4,000
(6 Available)
Ultimate Chef Competition Sponsor - \$3,000
(1 Available)

Online Auctions (Annual Sponsorship)

- \$1,000
(1 Available)

Hospitality Gala

Corporate Sponsor - \$4,600
(4 Available)

Patriot Day Remembrance Breakfast

Heroes Table - \$400
(12 Available)

[click here for more information](#)

For questions, please contact Kim Gordon at kim.gordon@cfhla.org.



SIT BACK AND RELAX
LET US HANDLE YOUR RENOVATION
(Your guests won't even know we're there.)

Register Now! New Leadership Development Series



Central Florida
Hotel & Lodging Association

CFHLA Allied and Lodging Members
are welcome to join us for our new

LEADERSHIP DEVELOPMENT SERIES

Register Now

Pricing:
4 Seminar Package: \$100/person
(\$20 savings)
Each Seminar: \$30/person



Dr. Murat
Kizildag

Seminar 1

**Accounting & Finance
Essentials for Managers**
Wednesday, April 17th
4:00 pm - 5:30 pm
CFHLA Office

**Revenue Management for
Non-Revenue Managers**
Thursday, May 30th
3:30 pm - 5:00 pm
CFHLA Office

Seminar 2



Dr. Fevzi
Okumus

Seminar 3

Resilient Leadership
Tuesday, August 27th
11:00 am - 12:30 pm
Walt Disney World Dolphin
Resort (during HEAT)



Dr. Scott Smith

Onboarding Gen Z
Thursday, October 3rd
3:30 pm - 5:00 pm
CFHLA Office

Seminar 4



TBD

For more information, please contact Melanie Anesh at
melanie.anesh@cfhla.org or 407-313-5022.

Registration Still Open - 2024 Engineers Council Clay
Shooting Tournament



Clay Shooting Tournament



Friday, May 3, 2024

9:00am Shotgun Start

Blackjack Sporting Clays

3372 Co Rd 526, Sumterville, FL 33585

\$650 Per Foursome

Includes lunch, live music, 12 ga ammo and 50 clays per person.

**Rental Shot Guns Sold Out*

Sponsored by:



Proceeds benefit Engineers Council Charities and Education.

ALL ATTENDEES MUST BE 21+

CLICK HERE TO REGISTER

For additional information please contact Faith Moore at faith.moore@cfhla.org

Celebration of Life, Jay Hunt

Please join us for a special gathering, as we honor and remember Jay Hunt in a meaningful way on **Wednesday, April 10** at the [Embassy Suites by Hilton Orlando International Drive ICON Park](#).

Come together with friends and family for a Celebration of Jay's life, as we share stories, memories, and celebrate his life and legacy. Let's cherish the moments that we shared and create new memories together.

If you are able to join us for Jay Hunt's Celebration of Life, please [CLICK HERE](#) to RSVP.



High School Outreach Opportunity - Learn More About CareerSource Central Florida's Summer Youth Program

Our partner, CareerSource Central Florida, would like to invite our CFHLA Allied and Lodging Members to **establish a 5-week internship for our local high school students at no cost to you.**

Help us inspire the next generation and expand our High School Outreach Program, by hosting High school students this summer, as they earn wages, participate in workforce readiness training, network with hospitality professionals and gain hands-on experience working within our industry.

[CLICK HERE TO LEARN MORE AND TO PARTICIPATE.](#)



**GET SUMMER
INTERNS
AT NO COST**



CareerSource
CENTRAL FLORIDA

Establish a 5-week internship paid by CareerSource Central Florida's Summer Youth Program and be an influencer for your industry on the future workforce of Central Florida.

HELP TRAIN TODAY'S INTERNS TO BECOME TOMORROW'S WORKFORCE.

- Get seasonal help
- Access poised, workforce ready local interns
- Identify future employees
- Up to 5-week intern, paid by CSCF



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CareerSourceCF.info/NoCostInterns

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**CONGRATULATIONS TO OUR
MARCH MEMBERS OF THE MONTH**



Stacey Herndon

[Westgate Vacation Villas & Town
Center Resort](#)



Glen Lyons

[ATMFLA, Inc.](#)

MEET THE VIP



A Property Services Company

Did You Know... [Blown Away](#) enjoys its partnership with Adopt A School partners, Rock Lake Elementary School and Jones High School. Over 10 years of partnership they have graciously provided winter jackets, prom tickets and attire, school supplies and backpacks, holiday meals for teachers and staff appreciation breakfasts.

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [New Member Reception: April 2, 2024 \(4/2/2024\)](#)

- [CFHLA PAC/PC Meeting \(4/3/2024\)](#)
- [Engineers Council Board Meeting \(4/4/2024\)](#)
- [Allied Relations Council Board Meeting \(4/9/2024\)](#)
- [Wednesday AM Leads Group Meeting \(4/10/2024\)](#)
- [Wednesday Noon Leads Group \(4/10/2024\)](#)
- [Security and Safety Council Board Meeting \(4/11/2024\)](#)
- [April CARES Collection Drive \(4/11/2024\)](#)

[Click Here to View
Upcoming](#)

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.