



May 3, 2024

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- ✓ Locally owned with a national partner network.
- ✓ Serving all of Florida!



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CFHLA Celebrates National Small Business Week

As we conclude **National Small Business Week**, CFHLA would like to take a moment to recognize and thank the invaluable contributions of our CFHLA Allied and Lodging Members, many of which are small businesses. This week, we celebrate your entrepreneurial spirit, innovation, and dedication to the betterment of our community and the entire hospitality industry.

Small businesses are the heart and soul of our industry, representing a diverse array of accommodations, attractions, restaurants, and service providers that help to make Central Florida the premier destination for travelers worldwide. From family-owned hotels to boutique hotels, and from local eateries to unique experiences, small businesses shape our local economy and contribute significantly to our region's reputation for hospitality excellence.

At CFHLA, we are committed to supporting small businesses and helping them to thrive. Through our programs, events, and partnerships, we provide resources and networking opportunities to help small business owners grow and enhance their skills, while staying informed about industry trends and best practices.

Thank you again to all of our small business members for your ongoing commitment to excellence. Your contributions are truly appreciated, and we look forward to continuing to support and celebrate your success.



Register Today! May Allied Relations Council Breakfast



YOU ARE INVITED TO ATTEND THE CFHLA
MAY ALLIED RELATIONS COUNCIL BREAKFAST
FEATURING AN

INTERNATIONAL DRIVE UPDATE

PANELISTS:



Eddie Hamann
Managing Member
Andretti Indoor
Karting & Games



Giovanny Olarte
Director of Business
Development
ICON Park



Norah White
Director of Sales &
Marketing
I-Drive District

Tuesday, May 14, 2024

8:00am-9:00am

Andretti Indoor Karting & Games
9299 Universal Blvd., Orlando, FL 32819

Registration Fee: \$38

CLICK HERE TO REGISTER

Proudly Sponsored by:



All registrations are due by Thursday, May 9, 2024. Cancellations must be submitted in writing to faith.moore@cfhla.org and will not be taken after Tuesday, May 7, 2024 at 2:00PM.

Don't Miss Out on Registering for the 2024 HR Seminar Series!

2024 HUMAN RESOURCES SEMINAR SERIES



Seminar Pricing:

3 Seminar Package: \$135

Seminar #1: \$50

Seminar #2: \$50

Seminar #3: \$50

CFHLA Policy:
Cancellations must occur at least 7 days before each seminar for a refund. Registrations may be transferred between company employees.

Presenting Sponsor:

JacksonLewis

Corporate Partners:



Florida Blue
Your Health Solutions Partner



For more information, please contact Melanie Anesh at melanie.anesh@cfhla.org or 407-313-5022

SEMINAR #1

80/20/30 & Tip Pools -
Amanda Simpson

Thursday, May 16, 2024
8:30 AM - 10:30 AM

Holiday Inn & Suites across from
Universal Orlando
5916 Caravan Ct
Orlando, FL 32819

SEMINAR #2

2024 Annual
Legal Update -
Tasos Paidiris

Tuesday, August 27, 2024
8:30 AM - 10:30 AM

Walt Disney World Dolphin Resort
1500 Epcot Resorts Blvd,
Lake Buena Vista, FL 32830

SEMINAR #3

AI, Legal Compliance
& Data Privacy -
Joe Lazzarotti

Thursday, October 17, 2024
8:30 AM - 10:30 AM

Drury Plaza Hotel Orlando Lake
Buena Vista
2000 Hotel Plaza Blvd.
Lake Buena Vista, FL 32830

*Register
Now*

Save the Date - 2024 State of Orange County Address & Sponsorship Opportunities



2024 State of Orange County Address

Friday, June 7 | 9:00am

Orange County Convention Center - West Concourse

Sponsorship Opportunities



FEATURED SPONSORSHIP - \$4,500 (4 AVAILABLE)

- 6 Premium Reserved Seats
- Priority logo placement on day-of-event PowerPoint & Program
- Priority logo placement on all distributed marketing materials
- CFHLA benefits:
 - Logo featured on CFHLA website
 - CFHLA "Back of the House" newsletter recognition
- Orange County benefits:
 - Logo featured on State of the County website
 - Inclusion in post State of the County Thank You email blast
 - Inclusion in Mayor Deming's June email digest
 - Inclusion in post event video highlight on social media & webpage. One representative from your company will be interviewed & included on event video highlight reel. Interview to be filmed by OrangeTV on the day of event (provided with interview questions prior)
- Ability to have marketing display table & promotional give-away before/during/after event

CORPORATE SPONSORSHIP - \$2,500 (MULTIPLE AVAILABLE)

- 4 Reserved Seats
- Logo placement on day-of-event PowerPoint & Program
- Logo placement on all distributed marketing materials
- CFHLA benefits:
 - Logo featured on CFHLA website
 - CFHLA "Back of the House" newsletter recognition
- Orange County benefits:
 - Logo featured on State of the County website
 - Inclusion in post State of the County Thank You email blast

CULTURAL CUISINE EXPERIENCE SPONSORSHIP - \$2,000 (5 AVAILABLE)

- 2 Reserved Seats
- Logo placement on "Cultural Cuisine Experience" signage throughout the event
- Logo placement on day-of-event Program
- CFHLA benefits:
 - Logo featured on CFHLA website
 - CFHLA "Back of the House" newsletter recognition
- Orange County benefits:
 - Logo featured on State of the County website
 - Inclusion in post State of the County Thank You email blast

FOR QUESTIONS, PLEASE CONTACT KIM GORDON AT KIM.GORDON@CFHLA.ORG OR 407-313-5040.

CLICK HERE TO PURCHASE

CENTRAL FLORIDA HOTEL & LODGING ASSOCIATION
6675 WESTWOOD BLVD., SUITE 210, ORLANDO, FL 32821 | WWW.CFHLA.ORG



**SIT BACK AND RELAX
LET US HANDLE YOUR RENOVATION**
(Your guests won't even know we're there.)

Administrative Professional's Day - The Renaissance Orlando Airport Hotel

Last week, **The Renaissance Orlando Airport Hotel** took the time to celebrate the administrative staff at **Conway Elementary School** in recognition of Administrative Professional's Day.

During their visit, The Renaissance Orlando Airport team delivered food and snacks to the administrative staff at the school.



Thank you Renaissance Orlando Airport Hotel for making a positive impact within our community!

Coco Key Hotel and Water Resort Orlando Hosting Blood Drive

On **Tuesday, May 14**, the OneBlood Big Red Bus will roll into the **CoCo Key Hotel and Water Resort Orlando** from **12:00 p.m. - 5:00 p.m.**

Donors will receive a \$20 eGift card, OneBlood T-shirt, two (2) free water park passes for Coco Key and a Wellness Checkup Kit which includes blood pressure, pulse, temperature, iron count and cholesterol screening.

To make an appointment, please **[CLICK HERE](#)**. Please consider to give blood on May 14th and we appreciate the CoCo Key Hotel and Water Resort Orlando for hosting this much needed blood drive for our community.



Location: Coco Key Resort and Water Park Orlando
7400 International Drive Orlando FL 32819

BIG RED BUS



RECEIVE:
\$20 eGift Card
One Blood T Shirt
Wellness Check up
2 Free Water Park
Passes for
Coco Key

Walk ins
Welcome
12:00pm-
5:00pm

For Appts:



[https://donor.oneblood.org/donor/schedules/
drive_schedule/1502447](https://donor.oneblood.org/donor/schedules/drive_schedule/1502447)

Celebrating Unity and Victory: Thank You Orlando Pride for your Partnership

This week, CFHLA was thrilled to join our partner **Orlando Pride** during their spectacular **4-1 victory over the North Carolina Courage** on Wednesday night!

At CFHLA, we take immense pride in our city and its diverse offerings, including the outstanding talent displayed by our local professional sports teams. The Orlando Pride exemplifies this excellence and determination that characterizes our community.

Once again, we appreciate the wonderful hospitality from the Orlando Pride and thank all of our CFHLA Members and Partners who joined us in celebrating this tremendous victory. Your enthusiasm and support was truly appreciated!



Celebrating Excellence: CFHLA Congratulates Lake Nona Wave Hotel and The Ritz-Carlton Orlando, Grande Lakes for Prestigious Michelin Guide Recognition

CFHLA is thrilled to announce that two of CFHLA's esteemed lodging members have been awarded the prestigious **Michelin "Key,"** marking a significant milestone in their pursuit of excellence in hospitality. **The Lake Nona Wave Hotel Orlando** and **The Ritz-Carlton Orlando, Grande Lakes** have been recognized for their exceptional standards and commitment to providing unforgettable guest experiences.



Michelin, renowned for its world-famous restaurant ratings, has now introduced the “key” emblem, akin to its celebrated stars, to recognize the world’s most outstanding hotels. This new system marks Michelin’s second-ever presentation of keys, showcasing properties that exemplify the highest levels of hospitality and service.

Notably, the distribution of keys was limited to hotels in seven primary markets across the U.S., including Florida, where the Michelin Guide also reviews restaurants. This recognition underscores the exceptional quality and caliber of our local hospitality industry.

We extend our heartfelt congratulations to the Lake Nona Wave Hotel and The Ritz-Carlton Orlando, Grande Lakes for this remarkable achievement. Their dedication to excellence serves as an inspiration to us all, and we are proud to have them as valued members of CFHLA.

As Michelin expands its reach in the U.S., we look forward to celebrating more of our members' accomplishments on the national stage. Together, we continue to raise the standard of hospitality in Central Florida and beyond.

Exciting News from Universal Epic Universe: Get Ready for SUPER NINTENDO WORLD!

This week, **Universal Destinations & Experiences** unveiled a sneak peek at one of the five incredible worlds coming to Universal Epic Universe in 2025: **SUPER NINTENDO WORLD!**



SUPER NINTENDO WORLD promises an immersive experience like no other, where guests can step into the vibrant world of their favorite video game characters. This dynamic land will be a celebration of colors and creativity, offering thrilling and interactive activities designed for the whole family to enjoy.

Guests visiting SUPER NINTENDO WORLD can look forward to riding alongside Mario, exploring Donkey Kong Country™, punching blocks, and even enhancing their experience with a Power-Up Band. With more than 50 attractions, entertainment options, dining experiences, and shopping

opportunities, Epic Universe will be a destination in itself at Universal Orlando Resort.

Prepare to be transported to new, expansive worlds at Universal Epic Universe, where SUPER NINTENDO WORLD is just one of the many exciting adventures waiting for you.

[CLICK HERE](#) to learn more about the new exciting additions coming to Universal Epic Universe.

Stay tuned for more updates as we get closer to the grand opening in 2025!

**CLICK HERE TO
PURCHASE FOOTER AD**

**CONGRATULATIONS TO OUR
MAY MEMBERS OF THE MONTH**



Suzi Brady

Courtyard Orlando Lake Buena
Vista at Vista Centre



Heather Hutter

Crete Building Services

MEET THE SILVER



Did You Know... At **Gas South**, our purpose is to *Be A Fuel For Good*, and we put that purpose into practice by giving back 5% of our profits to support children's basic needs, education and wellness. In 2023, we committed \$4.5 million and over 1,200 volunteer hours to 10 Fuel For Good Allies in Georgia and Florida, as well as Impact Investments chosen by employees and customers, and team grant projects driven by our employees. Serving others and doing what's right are core values at Gas South, and we're proud to support inspirational organizations that provide positive pathways and strengthen our communities.

UPCOMING EVENTS

For more information on upcoming events, or to register, just click on the button below.

- [Engineers' Council Clay Shoot Sponsorships \(5/3/2024\)](#)
- [2024 Engineers' Council Clay Shooting Tournament \(5/3/2024\)](#)
- [Foundation Board Meeting \(5/7/2024\)](#)
- [Wednesday AM Leads Group Meeting \(5/8/2024\)](#)
- [Governmental Affairs Committee \(5/8/2024\)](#)
- [Wednesday Noon Leads Group \(5/8/2024\)](#)
- [Security Council Board Meeting \(5/9/2024\)](#)
- [Vacation Ownership Council Meeting \(5/9/2024\)](#)

Click Here to View
Upcoming

JOB OPENINGS

Check out the latest hospitality employment opportunities in Central Florida.

[VIEW JOB POSTINGS](#)

CONNECT WITH CFHLA



WWW.CFHILA.ORG

About CFHLA

6675 Westwood Blvd #210, Orlando, FL 32821

The mission of the Central Florida Hotel and Lodging Association is to represent the Central Florida Hospitality Industry, by setting the standard of excellence through advocacy, collaboration, education, recognition, and service.